

# Global Nicotine Gum Market Research Report 2022

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### Abstracts

The global Nicotine Gum market was valued at 138.1 Million USD in 2021 and will grow with a CAGR of 2.09% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Nicotine gum is a smoking cessation product that helps smokers to slowly overcome nicotine addiction. Nicotine is released by chewing the gum and is absorbed into the blood stream through the lining of the mouth, which helps smokers to slowly reduce their craving for nicotine. It is one of nicotine replacement therapies (NRT`s) and it is an over-the-counter medication. Nicotine gum is a smoking cessation product that helps smokers to slowly overcome nicotine addiction. Usually, it has two scales, such as 2 mg/piece of gum dosage and 4 mg/piece of gum dosage. 2 mg/piece of gum dosage is more usual than 4 mg/piece of gum dosage. In 2015, 2 mg/piece of gum dosage production took about 61.34% of global production. With the improvement of people`s awareness of smoking cessation, demand for nicotine gum is increasing. In 2011, global nicotine gum production was 5143.1 Million Pieces. While in 2015, it increased to 6425.1 Million Pieces with an average increase rate of 5.72% during 2011-2015. Nicotine gum manufacturers are mainly concentrated in North America, EU and Asia. In 2015, North America nicotine gum production was about 2867.5 Million Pieces, which took about 44.63% of global production. EU and Asia separately took about 42.48% and 6.32% in 2015. There are many manufacturers all over the world, such as Novartis,

Perrigo Company, Pharmacia, Fertin Pharma, Revolymer, Johnson & Johnson, Alchem International, Cambrex Corporation, GlaxoSmithKline, Reynolds American and Dr. Reddy's Laboratories, etc. Most of them are famous medical company. In the future, we predict that global nicotine gum production will increase. Threatened by E-cigarette, nicotine gum production growth rate will not be high. We suspect that global nicotine gum production will be 8062.9 Million Pieces by 2022, with an average increase rate of 3.30% from 2016 to 2022.

By Market Vendors:

Novartis

Perrigo Company

Pharmacia

Fertin Pharma

Revolymmer

Johnson & Johnson

Alchem International

Cambrex Corporation

GlaxoSmithKline

Reynolds American

Dr. Reddys Laboratories

By Types:

2 mg/piece of gum dosage

4 mg/piece of gum dosage

By Applications:

Withdrawal Clinics

Medical Practice

Individual Smokers

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its

impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Bottom-up and Top-down Approaches for This Report

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