

# Global Neutral Alternative Protein Market Research Report 2022 Professional Edition

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## Abstracts

The global Neutral Alternative Protein market was valued at 445.34 Million USD in 2021 and will grow with a CAGR of 6.43% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Alternative proteins, such as plant-based meat substitutes and edible insects, provide a substantial amount of protein but require less natural inputs to produce than the most common protein sources, meat and fish. Composed of different sequences of amino acids, proteins are found in almost all whole foods. Protein is responsible for building lean body tissue and providing the elements needed for digestive enzymes. Certain plant-based proteins offer functionality but pose flavor challenges. Pea protein is becoming more popular in part because of its neutral flavor. In terms of volume, the Sales of Neutral Alternative Protein was about 1093.78 K Tons in 2016. And it is anticipated to reach 1847.90 K Tons by 2022. The key players are Kerry Group, Cargill, Archer Daniels Midland Company, Glanbia, CHS, Tereos, Yrjal, CP Kelco, Davisco, Meelunie, Danisco (DuPont), MGP Ingredient, Taj Agro Product, Glico Nutrition. North America is the dominant consumption region of Neutral Alternative Protein in Global, the consumption was 341.89 K Tons in 2016, accounting for about 31.26% of the total amount, followed by Asia-Pacific, with the consumption market share of 26.64%. Plant Protein accounted for the largest market with about 84.10% of the species of the Neutral Alternative Protein. With over 78.21% share in the Neutral Alternative Protein

market, Residential Application was the largest application market in 2016. The average price of Neutral Alternative Protein was gently lower year by year from 4012.00 USD/MT in 2012 to 3779.00 USD/MT in 2017. The gross margin is relatively high, about 40.66% in 2017, and was also decrease in recent years. In the next few years, we predict that price will continue to slowly decrease. As competition intensifies, prices gap between different brands will go narrowing. Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions` unfair methods of competition. Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive .The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

By Market Verdors:

Kerry Group

Cargill

Archer Daniels Midland Company

Glanbia

CHS

Tereos Syral

CP Kelco

Davisco

Meelunie

Danisco ?DuPont)

MGP Ingredient

Taj Agro Product

Glico Nutrition

By Types:

Plant Protein

Insect Protein

Algae Protein

By Applications:

Food & Beverage

Healthcare product

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing

industry rivalry.

### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Neutral Alternative Protein Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Neutral Alternative Protein Market Size Growth Rate by Type: 2021 VS 2027
  - 1.4.2 Plant Protein
  - 1.4.3 Insect Protein
  - 1.4.4 Algae Protein
- 1.5 Market by Application
  - 1.5.1 Global Neutral Alternative Protein Market Share by Application: 2022-2027
  - 1.5.2 Food & Beverage
  - 1.5.3 Healthcare product
- 1.6 Study Objectives
- 1.7 Years Considered
- 1.8 Overview of Global Neutral Alternative Protein Market
  - 1.8.1 Global Neutral Alternative Protein Market Status and Outlook (2016-2027)
  - 1.8.2 North America
  - 1.8.3 East Asia
  - 1.8.4 Europe
  - 1.8.5 South Asia
  - 1.8.6 Southeast Asia
  - 1.8.7 Middle East
  - 1.8.8 Africa
  - 1.8.9 Oceania
  - 1.8.10 South America
  - 1.8.11 Rest of the World

### 2 MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Neutral Alternative Protein Production Capacity Market Share by Manufacturers (2016-2021)
- 2.2 Global Neutral Alternative Protein Revenue Market Share by Manufacturers (2016-2021)
- 2.3 Global Neutral Alternative Protein Average Price by Manufacturers (2016-2021)

## 2.4 Manufacturers Neutral Alternative Protein Production Sites, Area Served, Product Type

### 3 SALES BY REGION

#### 3.1 Global Neutral Alternative Protein Sales Volume Market Share by Region (2016-2021)

#### 3.2 Global Neutral Alternative Protein Sales Revenue Market Share by Region (2016-2021)

#### 3.3 North America Neutral Alternative Protein Sales Volume

##### 3.3.1 North America Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

##### 3.3.2 North America Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

#### 3.4 East Asia Neutral Alternative Protein Sales Volume

##### 3.4.1 East Asia Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

##### 3.4.2 East Asia Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

#### 3.5 Europe Neutral Alternative Protein Sales Volume (2016-2021)

##### 3.5.1 Europe Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

##### 3.5.2 Europe Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

#### 3.6 South Asia Neutral Alternative Protein Sales Volume (2016-2021)

##### 3.6.1 South Asia Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

##### 3.6.2 South Asia Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

#### 3.7 Southeast Asia Neutral Alternative Protein Sales Volume (2016-2021)

##### 3.7.1 Southeast Asia Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

##### 3.7.2 Southeast Asia Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

#### 3.8 Middle East Neutral Alternative Protein Sales Volume (2016-2021)

##### 3.8.1 Middle East Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

##### 3.8.2 Middle East Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

#### 3.9 Africa Neutral Alternative Protein Sales Volume (2016-2021)

##### 3.9.1 Africa Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

##### 3.9.2 Africa Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

### 3.10 Oceania Neutral Alternative Protein Sales Volume (2016-2021)

#### 3.10.1 Oceania Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

#### 3.10.2 Oceania Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

### 3.11 South America Neutral Alternative Protein Sales Volume (2016-2021)

#### 3.11.1 South America Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

#### 3.11.2 South America Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

### 3.12 Rest of the World Neutral Alternative Protein Sales Volume (2016-2021)

#### 3.12.1 Rest of the World Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

#### 3.12.2 Rest of the World Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

## **4 NORTH AMERICA**

### 4.1 North America Neutral Alternative Protein Consumption by Countries

#### 4.2 United States

#### 4.3 Canada

#### 4.4 Mexico

## **5 EAST ASIA**

### 5.1 East Asia Neutral Alternative Protein Consumption by Countries

#### 5.2 China

#### 5.3 Japan

#### 5.4 South Korea

## **6 EUROPE**

### 6.1 Europe Neutral Alternative Protein Consumption by Countries

#### 6.2 Germany

#### 6.3 United Kingdom

#### 6.4 France

#### 6.5 Italy

#### 6.6 Russia

#### 6.7 Spain

#### 6.8 Netherlands

6.9 Switzerland

6.10 Poland

## **7 SOUTH ASIA**

7.1 South Asia Neutral Alternative Protein Consumption by Countries

7.2 India

7.3 Pakistan

7.4 Bangladesh

## **8 SOUTHEAST ASIA**

8.1 Southeast Asia Neutral Alternative Protein Consumption by Countries

8.2 Indonesia

8.3 Thailand

8.4 Singapore

8.5 Malaysia

8.6 Philippines

8.7 Vietnam

8.8 Myanmar

## **9 MIDDLE EAST**

9.1 Middle East Neutral Alternative Protein Consumption by Countries

9.2 Turkey

9.3 Saudi Arabia

9.4 Iran

9.5 United Arab Emirates

9.6 Israel

9.7 Iraq

9.8 Qatar

9.9 Kuwait

9.10 Oman

## **10 AFRICA**

10.1 Africa Neutral Alternative Protein Consumption by Countries

10.2 Nigeria

10.3 South Africa



- 10.4 Egypt
- 10.5 Algeria
- 10.6 Morocco

## **11 OCEANIA**

- 11.1 Oceania Neutral Alternative Protein Consumption by Countries
- 11.2 Australia
- 11.3 New Zealand

## **12 SOUTH AMERICA**

- 12.1 South America Neutral Alternative Protein Consumption by Countries
- 12.2 Brazil
- 12.3 Argentina
- 12.4 Columbia
- 12.5 Chile
- 12.6 Venezuela
- 12.7 Peru
- 12.8 Puerto Rico
- 12.9 Ecuador

## **13 REST OF THE WORLD**

- 13.1 Rest of the World Neutral Alternative Protein Consumption by Countries
- 13.2 Kazakhstan

## **14 SALES VOLUME, SALES REVENUE, SALES PRICE TREND BY TYPE**

- 14.1 Global Neutral Alternative Protein Sales Volume Market Share by Type (2016-2021)
- 14.2 Global Neutral Alternative Protein Sales Revenue Market Share by Type (2016-2021)
- 14.3 Global Neutral Alternative Protein Sales Price by Type (2016-2021)

## **15 CONSUMPTION ANALYSIS BY APPLICATION**

- 15.1 Global Neutral Alternative Protein Consumption Volume by Application (2016-2021)

## 15.2 Global Neutral Alternative Protein Consumption Value by Application (2016-2021)

## **16 COMPANY PROFILES AND KEY FIGURES IN NEUTRAL ALTERNATIVE PROTEIN BUSINESS**

### 16.1 Kerry Group

#### 16.1.1 Kerry Group Company Profile

#### 16.1.2 Kerry Group Neutral Alternative Protein Product Specification

#### 16.1.3 Kerry Group Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

### 16.2 Cargill

#### 16.2.1 Cargill Company Profile

#### 16.2.2 Cargill Neutral Alternative Protein Product Specification

#### 16.2.3 Cargill Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

### 16.3 Archer Daniels Midland Company

#### 16.3.1 Archer Daniels Midland Company Company Profile

#### 16.3.2 Archer Daniels Midland Company Neutral Alternative Protein Product Specification

#### 16.3.3 Archer Daniels Midland Company Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

### 16.4 Glanbia

#### 16.4.1 Glanbia Company Profile

#### 16.4.2 Glanbia Neutral Alternative Protein Product Specification

#### 16.4.3 Glanbia Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

### 16.5 CHS

#### 16.5.1 CHS Company Profile

#### 16.5.2 CHS Neutral Alternative Protein Product Specification

#### 16.5.3 CHS Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

### 16.6 Tereos Syral

#### 16.6.1 Tereos Syral Company Profile

#### 16.6.2 Tereos Syral Neutral Alternative Protein Product Specification

#### 16.6.3 Tereos Syral Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

### 16.7 CP Kelco

#### 16.7.1 CP Kelco Company Profile

#### 16.7.2 CP Kelco Neutral Alternative Protein Product Specification

16.7.3 CP Kelco Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.8 Davisco

16.8.1 Davisco Company Profile

16.8.2 Davisco Neutral Alternative Protein Product Specification

16.8.3 Davisco Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.9 Meelunie

16.9.1 Meelunie Company Profile

16.9.2 Meelunie Neutral Alternative Protein Product Specification

16.9.3 Meelunie Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.10 Danisco ?DuPont)

16.10.1 Danisco ?DuPont) Company Profile

16.10.2 Danisco ?DuPont) Neutral Alternative Protein Product Specification

16.10.3 Danisco ?DuPont) Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.11 MGP Ingredient

16.11.1 MGP Ingredient Company Profile

16.11.2 MGP Ingredient Neutral Alternative Protein Product Specification

16.11.3 MGP Ingredient Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.12 Taj Agro Product

16.12.1 Taj Agro Product Company Profile

16.12.2 Taj Agro Product Neutral Alternative Protein Product Specification

16.12.3 Taj Agro Product Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.13 Glico Nutrition

16.13.1 Glico Nutrition Company Profile

16.13.2 Glico Nutrition Neutral Alternative Protein Product Specification

16.13.3 Glico Nutrition Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

## **17 NEUTRAL ALTERNATIVE PROTEIN MANUFACTURING COST ANALYSIS**

17.1 Neutral Alternative Protein Key Raw Materials Analysis

17.1.1 Key Raw Materials

17.2 Proportion of Manufacturing Cost Structure

17.3 Manufacturing Process Analysis of Neutral Alternative Protein

#### 17.4 Neutral Alternative Protein Industrial Chain Analysis

### **18 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS**

#### 18.1 Marketing Channel

#### 18.2 Neutral Alternative Protein Distributors List

#### 18.3 Neutral Alternative Protein Customers

### **19 MARKET DYNAMICS**

#### 19.1 Market Trends

#### 19.2 Opportunities and Drivers

#### 19.3 Challenges

#### 19.4 Porter's Five Forces Analysis

### **20 PRODUCTION AND SUPPLY FORECAST**

#### 20.1 Global Forecasted Production of Neutral Alternative Protein (2022-2027)

#### 20.2 Global Forecasted Revenue of Neutral Alternative Protein (2022-2027)

#### 20.3 Global Forecasted Price of Neutral Alternative Protein (2016-2027)

#### 20.4 Global Forecasted Production of Neutral Alternative Protein by Region (2022-2027)

##### 20.4.1 North America Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.2 East Asia Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.3 Europe Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.4 South Asia Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.5 Southeast Asia Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.6 Middle East Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.7 Africa Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.8 Oceania Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.9 South America Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

##### 20.4.10 Rest of the World Neutral Alternative Protein Production, Revenue Forecast (2022-2027)

## 20.5 Forecast by Type and by Application (2022-2027)

### 20.5.1 Global Sales Volume, Sales Revenue and Sales Price Forecast by Type (2022-2027)

### 20.5.2 Global Forecasted Consumption of Neutral Alternative Protein by Application (2022-2027)

## **21 CONSUMPTION AND DEMAND FORECAST**

### 21.1 North America Forecasted Consumption of Neutral Alternative Protein by Country

### 21.2 East Asia Market Forecasted Consumption of Neutral Alternative Protein by Country

### 21.3 Europe Market Forecasted Consumption of Neutral Alternative Protein by Country

### 21.4 South Asia Forecasted Consumption of Neutral Alternative Protein by Country

### 21.5 Southeast Asia Forecasted Consumption of Neutral Alternative Protein by Country

### 21.6 Middle East Forecasted Consumption of Neutral Alternative Protein by Country

### 21.7 Africa Forecasted Consumption of Neutral Alternative Protein by Country

### 21.8 Oceania Forecasted Consumption of Neutral Alternative Protein by Country

### 21.9 South America Forecasted Consumption of Neutral Alternative Protein by Country

### 21.10 Rest of the world Forecasted Consumption of Neutral Alternative Protein by Country

## **22 RESEARCH FINDINGS AND CONCLUSION**

## **23 METHODOLOGY AND DATA SOURCE**

### 23.1 Methodology/Research Approach

#### 23.1.1 Research Programs/Design

#### 23.1.2 Market Size Estimation

#### 23.1.3 Market Breakdown and Data Triangulation

### 23.2 Data Source

#### 23.2.1 Secondary Sources

#### 23.2.2 Primary Sources

### 23.3 Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Key Players Covered: Ranking by Neutral Alternative Protein Revenue (US\$ Million)  
2016-2021

Global Neutral Alternative Protein Market Size by Type (US\$ Million): 2022-2027

Global Neutral Alternative Protein Market Size by Application (US\$ Million): 2022-2027

Global Neutral Alternative Protein Production Capacity by Manufacturers

Global Neutral Alternative Protein Production by Manufacturers (2016-2021)

Global Neutral Alternative Protein Production Market Share by Manufacturers  
(2016-2021)

Global Neutral Alternative Protein Revenue by Manufacturers (2016-2021)

Global Neutral Alternative Protein Revenue Share by Manufacturers (2016-2021)

Global Market Neutral Alternative Protein Average Price of Key Manufacturers  
(2016-2021)

Manufacturers Neutral Alternative Protein Production Sites and Area Served

Manufacturers Neutral Alternative Protein Product Type

Global Neutral Alternative Protein Sales Volume by Region (2016-2021)

Global Neutral Alternative Protein Sales Volume Market Share by Region (2016-2021)

Global Neutral Alternative Protein Sales Revenue by Region (2016-2021)

Global Neutral Alternative Protein Sales Revenue Market Share by Region (2016-2021)

North America Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and  
Gross Margin (2016-2021)

East Asia Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Europe Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

South Asia Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Southeast Asia Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Middle East Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Africa Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Oceania Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

South America Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Rest of the World Neutral Alternative Protein Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

North America Neutral Alternative Protein Consumption by Countries (2016-2021)

East Asia Neutral Alternative Protein Consumption by Countries (2016-2021)

Europe Neutral Alternative Protein Consumption by Region (2016-2021)

South Asia Neutral Alternative Protein Consumption by Countries (2016-2021)

Southeast Asia Neutral Alternative Protein Consumption by Countries (2016-2021)

Middle East Neutral Alternative Protein Consumption by Countries (2016-2021)

Africa Neutral Alternative Protein Consumption by Countries (2016-2021)

Oceania Neutral Alternative Protein Consumption by Countries (2016-2021)

South America Neutral Alternative Protein Consumption by Countries (2016-2021)

Rest of the World Neutral Alternative Protein Consumption by Countries (2016-2021)

Global Neutral Alternative Protein Sales Volume by Type (2016-2021)

Global Neutral Alternative Protein Sales Volume Market Share by Type (2016-2021)

Global Neutral Alternative Protein Sales Revenue by Type (2016-2021)

Global Neutral Alternative Protein Sales Revenue Share by Type (2016-2021)

Global Neutral Alternative Protein Sales Price by Type (2016-2021)

Global Neutral Alternative Protein Consumption Volume by Application (2016-2021)

Global Neutral Alternative Protein Consumption Volume Market Share by Application (2016-2021)

Global Neutral Alternative Protein Consumption Value by Application (2016-2021)

Global Neutral Alternative Protein Consumption Value Market Share by Application (2016-2021)

Kerry Group Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Cargill Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Archer Daniels Midland Company Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Table Glanbia Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)



CHS Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Tereos Syral Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

CP Kelco Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Davisco Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Meelunie Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Danisco (DuPont) Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

MGP Ingredient Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Taj Agro Product Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Glico Nutrition Neutral Alternative Protein Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Neutral Alternative Protein Distributors List

Neutral Alternative Protein Customers List

Market Key Trends

Key Opportunities and Drivers: Impact Analysis (2022-2027)

Key Challenges

Global Neutral Alternative Protein Production Forecast by Region (2022-2027)

Global Neutral Alternative Protein Sales Volume Forecast by Type (2022-2027)

Global Neutral Alternative Protein Sales Volume Market Share Forecast by Type (2022-2027)

Global Neutral Alternative Protein Sales Revenue Forecast by Type (2022-2027)

Global Neutral Alternative Protein Sales Revenue Market Share Forecast by Type (2022-2027)

Global Neutral Alternative Protein Sales Price Forecast by Type (2022-2027)

Global Neutral Alternative Protein Consumption Volume Forecast by Application (2022-2027)

Global Neutral Alternative Protein Consumption Value Forecast by Application (2022-2027)

North America Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

East Asia Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

Europe Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

South Asia Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

Southeast Asia Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

Middle East Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

Africa Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

Oceania Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

South America Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

Rest of the world Neutral Alternative Protein Consumption Forecast 2022-2027 by Country

Research Programs/Design for This Report

Key Data Information from Secondary Sources

Key Data Information from Primary Sources

Global Neutral Alternative Protein Market Share by Type: 2021 VS 2027

Plant Protein Features

Insect Protein Features

Algae Protein Features

Global Neutral Alternative Protein Market Share by Application: 2021 VS 2027

Food & Beverage Case Studies

Healthcare product Case Studies

Neutral Alternative Protein Report Years Considered

Global Neutral Alternative Protein Market Status and Outlook (2016-2027)

North America Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

East Asia Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

Europe Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

South Asia Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

South America Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

Middle East Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

Africa Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

Oceania Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

South America Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

Rest of the World Neutral Alternative Protein Revenue (Value) and Growth Rate (2016-2027)

North America Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

East Asia Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

Europe Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

South Asia Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

Southeast Asia Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

Middle East Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

Africa Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

Oceania Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

South America Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

Rest of the World Neutral Alternative Protein Sales Volume Growth Rate (2016-2021)

North America Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

North America Neutral Alternative Protein Consumption Market Share by Countries in

2021

United States Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Canada Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Mexico Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

East Asia Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

East Asia Neutral Alternative Protein Consumption Market Share by Countries in 2021

China Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Japan Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

South Korea Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Europe Neutral Alternative Protein Consumption and Growth Rate

Europe Neutral Alternative Protein Consumption Market Share by Region in 2021

Germany Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

United Kingdom Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

France Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Italy Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Russia Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Spain Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Netherlands Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Switzerland Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Poland Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

South Asia Neutral Alternative Protein Consumption and Growth Rate

South Asia Neutral Alternative Protein Consumption Market Share by Countries in 2021

India Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Pakistan Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Bangladesh Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Southeast Asia Neutral Alternative Protein Consumption and Growth Rate

Southeast Asia Neutral Alternative Protein Consumption Market Share by Countries in 2021

Indonesia Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Thailand Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Singapore Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Malaysia Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Philippines Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Vietnam Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Myanmar Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Middle East Neutral Alternative Protein Consumption and Growth Rate

Middle East Neutral Alternative Protein Consumption Market Share by Countries in 2021

Turkey Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Saudi Arabia Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Iran Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

United Arab Emirates Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Israel Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Iraq Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Qatar Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Kuwait Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Oman Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Africa Neutral Alternative Protein Consumption and Growth Rate

Africa Neutral Alternative Protein Consumption Market Share by Countries in 2021

Nigeria Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

South Africa Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Egypt Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Algeria Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Morocco Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Oceania Neutral Alternative Protein Consumption and Growth Rate

Oceania Neutral Alternative Protein Consumption Market Share by Countries in 2021

Australia Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

New Zealand Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

South America Neutral Alternative Protein Consumption and Growth Rate

South America Neutral Alternative Protein Consumption Market Share by Countries in 2021

Brazil Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Argentina Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Columbia Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Chile Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Venezuela Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Peru Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Puerto Rico Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Ecuador Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Rest of the World Neutral Alternative Protein Consumption and Growth Rate

Rest of the World Neutral Alternative Protein Consumption Market Share by Countries in 2021

Kazakhstan Neutral Alternative Protein Consumption and Growth Rate (2016-2021)

Sales Market Share of Neutral Alternative Protein by Type in 2021

Sales Revenue Market Share of Neutral Alternative Protein by Type in 2021

Global Neutral Alternative Protein Consumption Volume Market Share by Application in 2021

Kerry Group Neutral Alternative Protein Product Specification

Cargill Neutral Alternative Protein Product Specification

Archer Daniels Midland Company Neutral Alternative Protein Product Specification



Glanbia Neutral Alternative Protein Product Specification

CHS Neutral Alternative Protein Product Specification

Tereos Syral Neutral Alternative Protein Product Specification

CP Kelco Neutral Alternative Protein Product Specification

Davisco Neutral Alternative Protein Product Specification

Meelunie Neutral Alternative Protein Product Specification

Danisco (DuPont) Neutral Alternative Protein Product Specification

MGP Ingredient Neutral Alternative Protein Product Specification

Taj Agro Product Neutral Alternative Protein Product Specification

Glico Nutrition Neutral Alternative Protein Product Specification

Manufacturing Cost Structure of Neutral Alternative Protein

Manufacturing Process Analysis of Neutral Alternative Protein

Neutral Alternative Protein Industrial Chain Analysis

Channels of Distribution

Distributors Profiles

Porter's Five Forces Analysis

Global Neutral Alternative Protein Production Capacity Growth Rate Forecast  
(2022-2027)

Global Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

Global Neutral Alternative Protein Price and Trend Forecast (2016-2027)

North America Neutral Alternative Protein Production Growth Rate Forecast  
(2022-2027)

North America Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

East Asia Neutral Alternative Protein Production Growth Rate Forecast (2022-2027)

East Asia Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

Europe Neutral Alternative Protein Production Growth Rate Forecast (2022-2027)

Europe Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

South Asia Neutral Alternative Protein Production Growth Rate Forecast (2022-2027)

South Asia Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

Southeast Asia Neutral Alternative Protein Production Growth Rate Forecast  
(2022-2027)

Southeast Asia Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

Middle East Neutral Alternative Protein Production Growth Rate Forecast (2022-2027)

Middle East Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

Africa Neutral Alternative Protein Production Growth Rate Forecast (2022-2027)

Africa Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

Oceania Neutral Alternative Protein Production Growth Rate Forecast (2022-2027)

Oceania Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

South America Neutral Alternative Protein Production Growth Rate Forecast  
(2022-2027)

South America Neutral Alternative Protein Revenue Growth Rate Forecast (2022-2027)

Rest of the World Neutral Alternative Protein Production Growth Rate Forecast  
(2022-2027)

Rest of the World Neutral Alternative Protein Revenue Growth Rate Forecast  
(2022-2027)

North America Neutral Alternative Protein Consumption Forecast 2022-2027

East Asia Neutral Alternative Protein Consumption Forecast 2022-2027

Europe Neutral Alternative Protein Consumption Forecast 2022-2027

South Asia Neutral Alternative Protein Consumption Forecast 2022-2027

Southeast Asia Neutral Alternative Protein Consumption Forecast 2022-2027

Middle East Neutral Alternative Protein Consumption Forecast 2022-2027

Africa Neutral Alternative Protein Consumption Forecast 2022-2027

Oceania Neutral Alternative Protein Consumption Forecast 2022-2027

South America Neutral Alternative Protein Consumption Forecast 2022-2027

Rest of the world Neutral Alternative Protein Consumption Forecast 2022-2027

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