

# Global Neutral Alternative Protein Market Research Report 2022 Professional Edition

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## Abstracts

The global Neutral Alternative Protein market was valued at 445.34 Million USD in 2021 and will grow with a CAGR of 6.43% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Alternative proteins, such as plant-based meat substitutes and edible insects, provide a substantial amount of protein but require less natural inputs to produce than the most common protein sources, meat and fish. Composed of different sequences of amino acids, proteins are found in almost all whole foods. Protein is responsible for building lean body tissue and providing the elements needed for digestive enzymes. Certain plant-based proteins offer functionality but pose flavor challenges. Pea protein is becoming more popular in part because of its neutral flavor. In terms of volume, the Sales of Neutral Alternative Protein was about 1093.78 K Tons in 2016. And it is anticipated to reach 1847.90 K Tons by 2022. The key players are Kerry Group, Cargill, Archer Daniels Midland Company, Glanbia, CHS, Tereos, Yrjal, CP Kelco, Davisco, Meelunie, Danisco (DuPont), MGP Ingredient, Taj Agro Product, Glico Nutrition. North America is the dominant consumption region of Neutral Alternative Protein in Global, the consumption was 341.89 K Tons in 2016, accounting for about 31.26% of the total amount, followed by Asia-Pacific, with the consumption market share of 26.64%. Plant Protein accounted for the largest market with about 84.10% of the species of the Neutral Alternative Protein. With over 78.21% share in the Neutral Alternative Protein

market, Residential Application was the largest application market in 2016. The average price of Neutral Alternative Protein was gently lower year by year from 4012.00 USD/MT in 2012 to 3779.00 USD/MT in 2017. The gross margin is relatively high, about 40.66% in 2017, and was also decrease in recent years. In the next few years, we predict that price will continue to slowly decrease. As competition intensifies, prices gap between different brands will go narrowing. Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions` unfair methods of competition. Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive .The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

By Market Verdors:

Kerry Group

Cargill

Archer Daniels Midland Company

Glanbia

CHS

Tereos Syral

CP Kelco

Davisco

Meelunie

Danisco ?DuPont)

MGP Ingredient

Taj Agro Product

Glico Nutrition

By Types:

Plant Protein

Insect Protein

Algae Protein

By Applications:

Food & Beverage

Healthcare product

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing

industry rivalry.

### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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