

# Global Mountain Bicycles Market Research Report 2022 Professional Edition

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## **Abstracts**

The global Mountain Bicycles market was valued at 547.84 Million USD in 2021 and will grow with a CAGR of 5.21% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A mountain bike or mountain bicycle (abbreviated Mtn Bike or MTB) is a bicycle designed for off-road cycling. Mountain bikes share similarities with other bikes, but incorporate features designed to enhance durability and performance in rough terrain. These typically include a front or full suspension, large knobby tires, more durable wheels, more powerful brakes, and lower gear ratios for climbing steep grades. Mountain bikes are typically ridden on mountain trails, single track, fire roads, and other unpaved surfaces. This type of terrain commonly has rocks, roots, loose dirt, and steep grades. Many trails have additional TTF's (Technical Trail Features) such as log piles, log rides, rock gardens, skinnies, gap jumps, and wall-rides. Mountain bikes are built to handle these types of terrain and features. The heavy-duty construction combined with stronger rims and wider tires has also made this style of bicycle popular with urban riders and couriers who must navigate through potholes and over curbs. The global Mountain Bicycles sales is estimated to reach about 15597 K Units by the end of 2017, which is expected to reach 19580 K Units in 2022. Overall, the Mountain Bicycles products performance is positive with the current environment status. Currently, there are many players in Mountain Bicycles market. The main market players internationally



are Giant, Trek, Specialized, Cannondale, Santa Cruz, GT Bicycles, Scott, Yeti, Merida, Kona, Rocky Mountain Bicycles, XDS and etc. Brands like Giant, Trek, Specialized and Merida, XDS are also playing important roles in Mountain Bicycles industry. The competition will be more intense in the following years. China (including Taiwan) is the biggest production areas for Mountain Bicycles, taking about 83.21% market share in 2016 (based on output volume), Europe followed the second, with about 8.44% market share. In Consumption market, sales of Mountain Bicycles in Europe will increase to be 5601 K Units in 2017 from 4490 K Units in 2012, which is the biggest consumption area in current market pattern. North America ranks the second largest consumption area, with sales volume and market share of 5127 K Units and 34.47% in 2016.

By Market Verdors:
Giant
Trek
Specialized
Cannondale
Santa Cruz
Company six
Scott
Yeti
Merida
Kona
Rocky Mountain Bicycles
XDS
By Types:



Rigid
Hardtail
Softail
Full Suspension
By Applications:
Household
Commercial
Key Indicators Analysed
Market Players & Competitor Analysis: The report covers the key players of the industr

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase



To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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