

# Global Motorcycle Gear Market Research Report 2022

## Professional Edition

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### Abstracts

The global Motorcycle Gear market was valued at 296.93 Million USD in 2021 and will grow with a CAGR of .28% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

In motorcycling, riders wear specialized clothing, safety gear, and miscellaneous equipment. Typically, motorcycle riding gear serves more than one purpose, including crash and weather protection, increased visibility, style or identification, stowing cargo, and accommodating communications devices. Motorcycle has proven to be a very popular transportation motor vehicle among the middle class consumers especially in the developing regions such as Asia Pacific. In 2017, the motorcycle market increased by 4%, ending the downward trend since 2012. Thanks to the development of motorcycle industry, in 2017, the global motorcycle gear market is about 2.87 billion USD, with actual sales of 87.82 million units. In the last several years, India motorcycle market enjoyed the fastest growth rate, becoming the largest market in 2015. On the same time, India motorcycle gear especially for Helmet market enjoyed a fast growing in the past several years. Today, China, India and Southeast Asia have been the largest 3 suppliers of motorcycle gear; represent more than 73% market in 2017. As the motorcycle market focus transferring to the developing regions like India and Southeast Asia, the market share of entrance door products is larger and larger. The average price of motorcycle gear is in decreasing trend from 34.7 USD/Unit in 2013 to 32.6 USD/Unit

in 2017.

By Market Vendors:

Bell

Schuberth

Fox Racing

Shoei

AlpineStar

Dainese

HJC

Shark

Arai

Nolan

Studds

YOHE

LAZER

PT Tarakusuma Indah

Jiujiang Jiadeshi

Kido Sport

OGK Kabuto

Rev`it

Belstaff

Hehui Group

Airoh

Pengcheng Helmets

Nanhai Xinyuan Helmets

Zhejiang Jixiang

Scoyco

Safety Helmets MFG

By Types:

Jacket

Glove

Pants

Helmets

By Applications:

Men

Women

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and

comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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