

Global Mortar Market Research Report 2022

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Abstracts

The global Mortar market was valued at 282.86 Million USD in 2021 and will grow with a CAGR of 3.37% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Mortar is a workable paste used to bind building blocks such as stones, bricks, and concrete masonry units together, fill and seal the irregular gaps between them, and sometimes add decorative colors or patterns in masonry walls. In its broadest sense mortar includes Wet Mixed Mortar and Dry Mortar. In recent years, with the continuous improvement of the national environmental protection requirements, it has become an urgent task of the local building authorities to promote the use of Mortar. One key factor that has been driving the demand is the ability of these products to save labor costs. With the use of specialized application equipment, substantial improvement in workmen efficiency and output has been reported due to the use of these products. From the historical experience of developed countries in Europe and America, the Dry Mortar is mainstream and trend of ready-mixed mortar market. In Europe, Dry Mortar occupies more than 90% of all the mortar products. Currently, the global Mortar market is gradually shifting to Asia, especially China market is a top priority. Demand for building mortar should be 350-600 million tons and the production of Mortar is only 6% of the demand. But the most challenge for China Mortar market is the high production capacity and low utilization. With the investment growth of real estate slow down, the growth of Mortar will keep a decreasing trend in future.

By Market Verdors:

Saint-Gobain Weber (FR)

Materis (FR)

Sika (CH)

Henkel (FR)

Mapei (IT)

Sto (DE)

Ardex (DE)

BASF (DE)

Baunit (AT)

Bostik (FR)

Knauf (DE)

CBP (US)

Caparol (DE)

Cemex (US)

HB Fuller (US)

Quick-mix (DE)

Dryvit Systems (US)

Hanil Cement (KR)

AdePlast (IT)

Forbo (CH)

CPI Mortars (UK)

Grupo Puma (ES)

By Types:

Wet Mixed Mortar

Dry Mortar

By Applications:

Construction Industry

Home Decoration Industry

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry

depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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