

# Global Mobile Phone Camera Module Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/GBBA775A4D2FEN.html>

Date: January 2022

Pages: 126

Price: US\$ 2,890.00 (Single User License)

ID: GBBA775A4D2FEN

## Abstracts

The global Mobile Phone Camera Module market was valued at 307.35 Million USD in 2021 and will grow with a CAGR of 6.26% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Because of the technical barriers, operating mode and capital requirements of mobile camera module. At present, the mobile phone camera module market is mainly represented by LG Innotek, Samsung Electric, Ophiguang and many other companies. The companies that focus on mobile camera module business are mainly in China, Japan and South Korea. As the market leader in mobile camera modules, LG Innotek has a global market share of about XX in 2018, with other major service providers including Samsung Motors, OFILM Group Co., Ltd., Sunnyoptical, Foxconn/Sharp, Luxshare-ict Precision Group, Q Technology (Group) Company Limited, Truly Opto-electronics Ltd., Cowell, Primax, HolitechNamuga, Partron, MC NEX, PRIME-OPTO etc. The types of mobile phone camera modules in this report can be divided into three types according to the pixels of camera modules, which are less than 8M, 8m-13m and more than 13M. According to the survey results in 2018, 800 million mobile camera modules below 8M were shipped, 2.4 billion between 8M and 13M, and 1.6 billion above 13M. In the future, mobile phone cameras will be miniaturized, specialized and intelligent. The full screen further increases the need for miniaturization, currently achieved mainly through packaging technology. Module

manufacturers with relevant technologies will be more competitive in the future. The development of pixel, chip, lens, software and other aspects continues to improve the professionalism of mobile phone cameras. In the future, the simple pursuit of high pixels will be changed to the development path of high pixels + dual-camera + algorithm and 3D camera + algorithm. The camera will also be combined with artificial intelligence to become an important part of mobile phone artificial intelligence. At the same time, technology-driven, large module factories are the first to benefit from the advantages of brand and scale. Functional and differentiated innovations, represented by dual-camera, 3D camera and flexible display in the field of optics, are emerging one after another, which continue to benefit the leading camera module enterprises with strong independent innovation ability and industrial integration and scale advantages. On the other hand, with the double taken gradually to the low-end market penetration, two, three line camera module, competition intensified, early, double SheCheng the boundary between the first and second line camera module manufacturer, with research and development strength, customer base, a line of manufacturers to grab a tuyere, actively cooperate with the domestic terminal manufacturers to join to the 3 d camera in the supply chain system. As the downstream smartphone market of mobile camera module has entered the stock market, the growth space of mobile camera module market in the next few years will mainly come from the replacement demand of high-end models with new functions and new experiences.

By Market Vendors:

LG Innotek

Samsung Electro-Mechanics

OFILM Group

Sunny Optical Technology

Sharp/Foxconn

Luxvisions Innovation Limited

Q Technology (Group)

Truly Opto-electronics Ltd

Cowell e Holdings Inc

Primax Electronics

JiangXi Holitech Technology

Namuga

Partron

MC NEX

JIANGXI SHINETECH OPTICAL COMPANY LIMITED

By Types:

Below 8M

8M-13M

Above 13M

By Applications:

IOS System

Android System

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume &

revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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