

# Global Mobile Crane Market Research Report 2022

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### Abstracts

The global Mobile Crane market was valued at 935.86 Million USD in 2021 and will grow with a CAGR of .95% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Mobile crane means a lifting device incorporating a cable suspended latticed boom or hydraulic telescopic boom designed to be moved between operating locations by transport over the road. The most basic type of mobile crane consists of a steel truss or telescopic boom mounted on a mobile platform, which may be rail, wheeled (including 'truck' carriers) or caterpillar tracks. The boom is hinged at the bottom, and can be raised and lowered by cables or by hydraulic cylinders. In this report, we mention the mobile crane including rough-terrain crane, all-terrain crane and truck crane, do not include crawler crane. For industry structure analysis, the Mobile Crane industry is not that concentrated. Liebherr, Tadano, Terex and XCMG are famous in the industry for the wonderful performance of products and satisfactory service. But the market competition is getting fierce, with growing number of manufacturers entering the market; especially several Chinese manufacturers those have cost advantages. Regionally, China is the largest production and sales area of Mobile Crane. In 2016, the sales volume of Mobile Crane was estimated at about 19.3 K Units, which was about 50% of the global total sales volume. Europe and North America are also the main sales regions of Mobile Crane. While the market growth rate in developed countries is slow,

the market in India and some other developing countries are promising, with remarkable market growth rate. Worldwide, the production of Mobile Crane decreases from 64584 Units in 2012 to 39306 Units in 2016, mainly affected by the weak downstream market. But it is forecasted that the global production volume will rises to 44702 Units by the end of 2022. For price trend analysis, a key variable in the performance of Mobile Crane producers is components and raw material costs, specifically the speed at which any increase can be passed through to customers. The global Mobile Crane revenue is forecasted to recovery. We tend to believe that this industry still has a bright future, considering the current demand of Mobile Crane driven by urbanization in developing countries. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be fluctuations in gross margin.

By Market Verdors:

Liebherr

Tadano

Manitowoc

XCMG

Terex

Zoomlion

Sany

kobelco crane

Hitachi Sumitomo

Furukawa UNIC

Sichuan Changjiang

Altec Industries

Action Construction Equipment

Elliott Equipment, Escorts Group

Liugong

Böcker Maschinenwerke

Liaoning fuwa

Manitex

Broderson

By Types:

Crawler Crane

All Terrain Crane

Truck Crane

Trailer-Mounted Crane

By Applications:

Construction

Industries

Utilities

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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