

Global Menstrual Cups Market Research Report 2022

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Abstracts

The global Menstrual Cups market was valued at 520.57 Million USD in 2021 and will grow with a CAGR of 3.83% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Menstrual Cups is type of feminine hygiene product which is usually made of medical grade silicone, shaped like a bell and is flexible. It is worn inside the vagina during menstruation to catch menstrual fluid (blood), and can be worn during the day and overnight. Full Menstrual Cups are removed from the vagina, emptied into the toilet or sink, washed and re-inserted (washing hands with soap before doing so is crucial). At the end of the monthly period, the cup can be sterilized, usually by boiling in water. Unlike tampons and pads, the cup collects menstrual fluid rather than absorbing it. Manufacturers have different recommendations for when to replace the cups, but in general they can be reused for five years or so. Disposable Menstrual Cups are also available - these work in the same way as a regular Menstrual Cups except they are disposed of after every use or (for some brands) after every cycle. In the last several years, global market of Menstrual Cups developed rapidly, with a revenue average growth rate of 3.2%. In 2017, global revenue of Menstrual Cups is nearly 37.7 M USD; the actual production is about 3250 K Units.

By Market Vendors:

Diva

IrisCup

The Keeper

MeLuna

Anigan

Femmycycle

Lunette

Mooncup (UK)

The Flex Company

Yuuki

LadyCup

FemmeCup

Ruby Life

LifeCup

Monzcare

Lena Cup

SckoonCup

By Types:

Silicon

Natural Gum Rubber (Latex)

Thermoplastic Elastomer (TPE)

By Applications:

Supermarkets

Drugstore

Online Shop

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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