

Global Memory Foam Mattress Market Research Report 2022 Professional Edition

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Abstracts

The global Memory Foam Mattress market was valued at 4647.29 Million USD in 2021 and will grow with a CAGR of 10.05% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Memory foam mattresses are new-generation mattresses with the ability to recover their shape. They are manufactured from a chemical substance called memory foam (polyurethane along with other added chemicals). Memory foam was invented by NASA in 1966 and was called temper foam. Commonly known as memory foam, this type of foam is made of petroleum-based polyurethane and other chemicals and is now being used in mattresses, pillows, and other bedding products. The market is relatively concentrated. Three types of players exist in this market? OEM, ODM and OBM. Key brands in this market are Tempur Sealy, Mlily, Serta Simmons, Sinomax, Corsicana Bedding and some others. There are also many big OEM manufactures like Carpenter, Recticel, Foamex, ZINUS and etc.

By Market Vendors:

Tempur Sealy

Mlily

Serta

Simmons

Sleemon

Sinomax

Corsicana Bedding

Kingsdown

Restonic

By Types:

Below 10 cm

10 to 30 cm

Above 30 cm

By Applications:

Home Use

Commercial Use

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about

each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Rest of the world Memory Foam Mattress Consumption Forecast 2022-2027

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