

Global Meal Replacement Shake Market Research Report 2022 Professional Edition

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Abstracts

The global Meal Replacement Shake market was valued at 4564.57 Million USD in 2021 and will grow with a CAGR of 7.93% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Meal replacement products refer to pre-packaged products made of calories or beverages, in the form of sticks or beverages (ready to drink or powder), that is, instead of regular meals. Meal replacement foods usually provide 200 to 250 calories per serving, and are fortified with more than 20 vitamins and minerals at a 'good' or 'excellent source' level, and often claim nutrients such as fat-free percentage and low sugar content. Meal replacement foods can be used as regular foods or functional foods. Meal replacement milkshake is a kind of meal replacement product, that is, the use of milkshake to replace part or all of the food in the meal. Meal replacement milkshake products mainly include two types: solid powder and ready-to-drink liquid beverages. At present, major global manufacturers include Herbalife, Nestle, Abbott, SlimFast (GPN), Premier (BellRing Brands), etc. The share of major manufacturers will exceed 45%. From the perspective of global geographic distribution, the main sales area is North America. The North American Meal Replacement Shake market accounted for about 36% of the global market, followed by the Asia-Pacific region, which accounted for about 32% of the global market. In terms of product types and technologies, the product types in the Meal Replacement Shake market mainly include

ready-to-drink liquid beverages and solid powders. The sales volume of liquid beverages accounts for approximately 68% of the total market. From the perspective of product market applications, the Meal Replacement Shake market is divided into online sales and offline sales. Due to the impact of the epidemic, people are restricted in access to the outdoors, online consumer demand is showing an increasing trend, especially in China. Online sales account for more than 55% of the global market.

By Market Vendors:

Herbalife

Nestle

PepsiCo

Abbott

Kellogg

SlimFast (GPN)

Premier (BellRing Brands)

Myprotein

Natures Bounty

Fairlife

VEGA

Orgain

Simply Good Foods

Soylent

Protein World

Smeal

Wonderlab

Szwgmf

By-Health

Bishengyuan

Chinacpt

Ffit8

Misszero

By Types:

Ready-to-Drink Liquid Beverages

Solid Powder

By Applications:

Offline Sales

Online Sales

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume &

revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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