

Global Marker Pens Market Research Report 2022

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Abstracts

The global Marker Pens market was valued at 1723.46 Million USD in 2021 and will grow with a CAGR of 2.11% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Marker pen also known as marker. It is a special color pen for writing or painting. It contains ink and usually has a lid.Marker production area is more obvious.The regional consumer market is less obvious, and the demand for office stationery is relatively high in economically developed areas.In 2018, China`s light industry overcame adverse factors such as rising costs and the trade war between China and the United States, and worked hard to improve the quality of its development by taking consumption upgrading as its orientation.In 2018, China`s production capacity reached 8.5 billion markers, and the output was 7.1 billion. It is expected that by 2025, the national output will reach 9.8 billion markers, with a CAGR compound growth rate of 5%.Currently, in terms of volume, oil-based marker pens account for the majority of the market, about 56% (2018), and this proportion is expected to drop to 47% by 2025.After the popularity of alcoholic markers for a while, it is estimated that in a few years, the water-based marker market began to explode, because there are still too few water-based markers in China, and water-based markers still have many unique features in environmental protection and color use, which are beyond the reach of alcoholic markers.From the perspective of application, the most widely used marker is design/office, and its

production share is as high as 59% (in 2018). It is expected that this field will remain the most widely used marker in the next six years, and its market share is expected to reach 59% by 2025.

By Market Vendors:

SAKURA COLOR

Guangdong Baoke Stationery Co.,Ltd.

Zhaoqing Sita Stationary Commodity Co.,Ltd.

Shanghai M&G Stationery Inc.

Deli Group Co.,Ltd.

Shenzhen Comix Group Co.,Ltd.

Kunshan Lemei Stationery Co.,Ltd.

Guangbo Group Stock Co.,Ltd

By Types:

Oily (Alcoholic) Marker

Water-based Marker

By Applications:

Design/Office

Logistics

Education

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry

including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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