

Global Margarine & Shortening Market Research Report 2022 Professional Edition

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Abstracts

The global Margarine & Shortening market was valued at 1259.49 Million USD in 2021 and will grow with a CAGR of 1.22% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Margarine is a substitute for butter, prepared from vegetable and animal fats by emulsifying them with water and adding small amount of milk, salt, vitamins, colouring matter, etc. Shortening is a semi-solid plant-derived fat that can be used as an alternative to butter or similar substances. Currently, many companies in the world produce margarine & shortening product, mainly concentrating in USA and Europe. The main market players are Upfield, Bunge, NMGK Group, etc. Upfield account for a revenue share of 20% in 2020. Shortening account for a revenue share of 70% in 2020. Catering account for a revenue share of 70% in 2020.

By Market Vendors:

Upfield

Bunge

NMGK Group

ConAgra

Fuji Oil

BRF

Yildiz Holding

Grupo Lala

NamChow

Cargill

ADM

J.M. Smucker

AAK

Wilmar

COFCO

Uni-President

Mengniu Group

Yili Group

Brightdairy

Dairy Crest

By Types:

Margarine

Shortening

By Applications:

Food Industry

Household

Catering

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the

development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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