

# Global LED Display Market Research Report 2022

## Professional Edition

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### Abstracts

The global LED Display market was valued at 592.3 Million USD in 2021 and will grow with a CAGR of 5.26% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A LED display, or light emitting diode display, is a flat panel display that uses an array of light-emitting diodes as the video display. An LED display panel can be either a small display or part of a larger display. They are typically used outdoors in store signs and billboards, and in recent years have also become commonly used in destination signs on public transport vehicles or even as part of transparent glass area. In 2017, Asia-Pacific captured the first largest share of the LED display sales market with 49.96%, while North America ranked second with a sales market share with 27.15%, ahead of Europe and other regions. Indoor display is the fastest growing market for LED display industry in 2017, and the market share is about 59 percent; outdoor display market is occupied 41 percent. Full color display has become the mainstream product of LED display gradually. The LED display market has a widely application range, such as advertising industry and information display, especially sports arena area due to upsurge of The World Cup in recent years. New application areas come into being, which creates a good market space for the development of LED industry.

By Market Vendors:

Liantronics

Leyard

Daktronics

Unilumin

Absen

Barco

Lighthouse

Yaham

Sansitech

Ledman

LightKing

Mitsubishi Electric

Lopu

AOTO

Handson

Mary

QSTech

Suncen

Teeho

Szretop

By Types:

Indoor LED Display

Outdoor LED Display

By Applications:

Advertising Media

Information Display

Sports Arena

Stage Performance

Traffic & Security

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry

depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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