

# Global Laser Marking Equipment Market Research Report 2022 Professional Edition

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## Abstracts

The global Laser Marking Equipment market was valued at 2373.25 Million USD in 2021 and will grow with a CAGR of 4.81% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Laser marking is a methods to leave marks on an object, which also includes color change due to chemical/molecular alteration, charring, foaming, melting, ablation, and more. The technique does not involve the use of inks, nor does it involve tool bits which contact the engraving surface and wear out, giving it an advantage over alternative engraving or marking technologies where inks or bit heads have to be replaced regularly. Laser marking is typically used for processes such as applying labels with bar codes, date codes, QR codes, serial numbers, part numbers or adding copyright / trademarks and logos to a number of different surfaces in many industries. Another popular use is the addition of a date value being added to materials such as metals and plastics; this could be used as a best before date or maintenance due date, etc. Additionally laser marking is useful in the creation of ID and smartcards offering high degrees of fraud prevention. Laser marking offers advantages over other marking methods of mark durability, lower use of consumables, repeatability and reductions in process times. Laser marking is extremely popular in the manufacturing industry and is widely integrated into sub-processes across the production line.

By Market Verdors:

Coherent

Ipg Photonics

Trumpf

Beamer Laser Marking Systems

Beijing Kaitian Tech

Couth

Epilog Laser

EuroLaser

Foba

Gravotech Marking

Hans Yueming Laser

Hans Laser Technology Industry

Keyence

Laserstar Technologies

Mecco

Photostripe Technologies

Rmi Laser

Senfeng Cnc & Laser Technology

Telesis Technologies

Trotec Laser

Tykma Electrox

Universal Laser Systems

Videojet Technologies

Vytek Laser Systems

Wuhan HGlaser Engineering

By Types:

Fiber Laser

CO<sub>2</sub> Laser

Solid-state Laser

By Applications:

Aerospace Industry

Electronics and Semiconductor Industry

Automotive Industry

Metal Industry

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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