

Global Laser Marker Market Research Report 2022

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Abstracts

The global Laser Marker market was valued at 1941.28 Million USD in 2021 and will grow with a CAGR of 6.08% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography (North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Laser marker is a type of machine that use laser beam to make permanent marking in various surface materials. Laser markers are used in a dynamic, highly adaptable process for high-speed character, logo, graphic, bar code and 2D Data Matrix marking. Laser marking is highly readable and leaves a permanent mark that enables effective traceability and is capable of withstanding harsh environmental conditions. Ancillary equipment such as computer control systems are not counted in the data analysis. Han`s Laser, Trumpf dominated the market, with accounted for 12.325%, 6.974% of the laser marker value market share in 2019 respectively. Videojet Technologies Inc., Gravotech, Rofin are the key players and accounted for 4.541%, 3.309% and 2.941% respectively of the overall laser marker market share in 2019. Global giant market mainly distributed in China, USA and Europe. It has unshakable status in this field.

By Market Vendors:

Han`s Laser

Trumpf

Videojet Technologies Inc.

Gravotech

Rofin

Trotec Ltd.

FOBA (ALLTEC GmbH)

Schmidt

Telesis Technologies

Keyence

Huagong Tech

Amada Co.,. Ltd.

Mecco

SIC Marking

Epilog Laser

TYKMA Electrox

LaserStar Technologies Corporation

Universal Laser Systems

Tianhong laser

By Types:

Fiber Type

CO2 Lasers Type

By Applications:

Electronics

Precision Instruments

Food & Medicine

Auto parts

Hardware Products

Plastic Packaging

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing

industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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