

Global Isopropyl Alcohol (IPA) Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/GA5D99CEADE0EN.html>

Date: January 2022

Pages: 118

Price: US\$ 2,890.00 (Single User License)

ID: GA5D99CEADE0EN

Abstracts

The global Isopropyl Alcohol (IPA) market was valued at 1880.29 Million USD in 2021 and will grow with a CAGR of 2.92% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Isopropyl Alcohol is an isomer of propyl alcohol with antibacterial properties. Although the exact mechanism of isopropanol's disinfecting action is not known, it might kill cells by denaturing cell proteins and DNA, interfering with cellular metabolism, and dissolving cell lipo-protein membranes. Isopropanol is used in soaps and lotions as an antiseptic. Asia Pacific alone is projected to account for a large percentage of new IPA demand anticipated through 2026; the region's growing middle class, improving living standards, and fast-developing infrastructure is driving significant industry growth. Scale, brand and price are the three factors for success. In this industry, consumers are very sensitive to the price of the product; price is the primary consideration for many consumers rather than the brand. Most of the time, customers are more willing to pay for low-priced products. The right pricing strategy is very important. For companies, focusing only on product quality and not on product prices is not the right sales strategy. Consumers prefer to see the direct results /benefit of the product rather than the brand itself because it is good for them. This is the main contradiction in this industry and companies need to adopt the right sales strategy. The construction of market channels is also very important, especially in areas where large brands have insufficient

penetration, which is very important for emerging companies. In addition, for local markets, local companies or major distributors are very important for industry chain. Even though some big companies occupy the best market position, the market opportunity is still huge.

By Market Vendors:

Dow

ExxonMobil Chemical

Shell

INEOS

LG Chem

LCY Chemical

CNPC

Shandong Dadi

Zhejiang Xinhua Chemical

JXTG Nippon Oil & Energy

Tokuyama

Deepak Fertilisers

Mitsui Chemicals

Isu Chemical

By Types:

Electronic Grade IPA

Pharmaceutical Grade IPA

Cosmetic Grade IPA

Industrial Grade IPA

By Applications:

Industrial Solvents

Chemical Intermediate

Personal Care and Household Cleaning Products

Pharmaceutical Industry

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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