

Global Intimate Underwear Market Research Report 2022 Professional Edition

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Abstracts

The global Intimate Underwear market was valued at 8083.94 Million USD in 2021 and will grow with a CAGR of 8.52% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Intimate Underwear, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Underwear products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and others. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow upward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

By Market Vendors:

L Brands

Hanes Brands

Berkshire Hathaway (Fruit of Loom)

Triumph International

Wacoal

Marks & Spencer

Fast Retailing

PVH

Cosmo Lady

American Eagle (Aerie)

Gunze

Jockey International

Page Industries Ltd.

Embrygroup

Huijie (Maniform Lingerie)

Aimer

Your Sun

Lise Charmel

Rupa & Co. Limited

Debenhams

Wolf Lingerie

Hanky Panky

Tinsino

VIP Clothing Ltd.

By Types:

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

By Applications:

Department/General Merchandise Stores

Specialty Stores

Supermarket

Online Sales

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Key Data Information from Primary Sources

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Bras Features

Underpants Features

Sleepwear and Homewear Features

Shapewear Features

Thermal Clothes Features

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