

Global Intimate Apparel Market Research Report 2022

Professional Edition

<https://marketpublishers.com/r/GA9921625BD4EN.html>

Date: January 2022

Pages: 139

Price: US\$ 2,890.00 (Single User License)

ID: GA9921625BD4EN

Abstracts

The global Intimate Apparel market was valued at 677.4 Million USD in 2021 and will grow with a CAGR of 2.8% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel. According to the report, raw material costs for intimate apparel will see much less fluctuations in the future as a result of a stable supply and demand of these raw materials. According to the report, the mass market is the largest market sub-segment in the intimate apparel industry in the world, which covers a large consumer base, and has a higher growth potential compared to the low or high-end markets in the intimate apparel industry.

By Market Vendors:

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

By Types:

Bras

Underpants

Sleepwear and Homewear

Shapewear

By Applications:

Women`s Wear

Men`s Wear

Kid`s Wear

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry

depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Intimate Apparel Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Intimate Apparel Market Size Growth Rate by Type: 2021 VS 2027
 - 1.4.2 Bras
 - 1.4.3 Underpants
 - 1.4.4 Sleepwear and Homewear
 - 1.4.5 Shapewear
- 1.5 Market by Application
 - 1.5.1 Global Intimate Apparel Market Share by Application: 2022-2027
 - 1.5.2 Women`s Wear
 - 1.5.3 Men`s Wear
 - 1.5.4 Kid`s Wear
- 1.6 Study Objectives
- 1.7 Years Considered
- 1.8 Overview of Global Intimate Apparel Market
 - 1.8.1 Global Intimate Apparel Market Status and Outlook (2016-2027)
 - 1.8.2 North America
 - 1.8.3 East Asia
 - 1.8.4 Europe
 - 1.8.5 South Asia
 - 1.8.6 Southeast Asia
 - 1.8.7 Middle East
 - 1.8.8 Africa
 - 1.8.9 Oceania
 - 1.8.10 South America
 - 1.8.11 Rest of the World

2 MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Intimate Apparel Production Capacity Market Share by Manufacturers (2016-2021)
- 2.2 Global Intimate Apparel Revenue Market Share by Manufacturers (2016-2021)
- 2.3 Global Intimate Apparel Average Price by Manufacturers (2016-2021)

2.4 Manufacturers Intimate Apparel Production Sites, Area Served, Product Type

3 SALES BY REGION

3.1 Global Intimate Apparel Sales Volume Market Share by Region (2016-2021)

3.2 Global Intimate Apparel Sales Revenue Market Share by Region (2016-2021)

3.3 North America Intimate Apparel Sales Volume

3.3.1 North America Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.3.2 North America Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.4 East Asia Intimate Apparel Sales Volume

3.4.1 East Asia Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.4.2 East Asia Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.5 Europe Intimate Apparel Sales Volume (2016-2021)

3.5.1 Europe Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.5.2 Europe Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.6 South Asia Intimate Apparel Sales Volume (2016-2021)

3.6.1 South Asia Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.6.2 South Asia Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.7 Southeast Asia Intimate Apparel Sales Volume (2016-2021)

3.7.1 Southeast Asia Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.7.2 Southeast Asia Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.8 Middle East Intimate Apparel Sales Volume (2016-2021)

3.8.1 Middle East Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.8.2 Middle East Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.9 Africa Intimate Apparel Sales Volume (2016-2021)

3.9.1 Africa Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.9.2 Africa Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.10 Oceania Intimate Apparel Sales Volume (2016-2021)

3.10.1 Oceania Intimate Apparel Sales Volume Growth Rate (2016-2021)

3.10.2 Oceania Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.11 South America Intimate Apparel Sales Volume (2016-2021)

- 3.11.1 South America Intimate Apparel Sales Volume Growth Rate (2016-2021)
- 3.11.2 South America Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)
- 3.12 Rest of the World Intimate Apparel Sales Volume (2016-2021)
 - 3.12.1 Rest of the World Intimate Apparel Sales Volume Growth Rate (2016-2021)
 - 3.12.2 Rest of the World Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

4 NORTH AMERICA

- 4.1 North America Intimate Apparel Consumption by Countries
- 4.2 United States
- 4.3 Canada
- 4.4 Mexico

5 EAST ASIA

- 5.1 East Asia Intimate Apparel Consumption by Countries
- 5.2 China
- 5.3 Japan
- 5.4 South Korea

6 EUROPE

- 6.1 Europe Intimate Apparel Consumption by Countries
- 6.2 Germany
- 6.3 United Kingdom
- 6.4 France
- 6.5 Italy
- 6.6 Russia
- 6.7 Spain
- 6.8 Netherlands
- 6.9 Switzerland
- 6.10 Poland

7 SOUTH ASIA

- 7.1 South Asia Intimate Apparel Consumption by Countries
- 7.2 India

7.3 Pakistan

7.4 Bangladesh

8 SOUTHEAST ASIA

8.1 Southeast Asia Intimate Apparel Consumption by Countries

8.2 Indonesia

8.3 Thailand

8.4 Singapore

8.5 Malaysia

8.6 Philippines

8.7 Vietnam

8.8 Myanmar

9 MIDDLE EAST

9.1 Middle East Intimate Apparel Consumption by Countries

9.2 Turkey

9.3 Saudi Arabia

9.4 Iran

9.5 United Arab Emirates

9.6 Israel

9.7 Iraq

9.8 Qatar

9.9 Kuwait

9.10 Oman

10 AFRICA

10.1 Africa Intimate Apparel Consumption by Countries

10.2 Nigeria

10.3 South Africa

10.4 Egypt

10.5 Algeria

10.6 Morocco

11 OCEANIA

11.1 Oceania Intimate Apparel Consumption by Countries

- 11.2 Australia
- 11.3 New Zealand

12 SOUTH AMERICA

- 12.1 South America Intimate Apparel Consumption by Countries
- 12.2 Brazil
- 12.3 Argentina
- 12.4 Columbia
- 12.5 Chile
- 12.6 Venezuela
- 12.7 Peru
- 12.8 Puerto Rico
- 12.9 Ecuador

13 REST OF THE WORLD

- 13.1 Rest of the World Intimate Apparel Consumption by Countries
- 13.2 Kazakhstan

14 SALES VOLUME, SALES REVENUE, SALES PRICE TREND BY TYPE

- 14.1 Global Intimate Apparel Sales Volume Market Share by Type (2016-2021)
- 14.2 Global Intimate Apparel Sales Revenue Market Share by Type (2016-2021)
- 14.3 Global Intimate Apparel Sales Price by Type (2016-2021)

15 CONSUMPTION ANALYSIS BY APPLICATION

- 15.1 Global Intimate Apparel Consumption Volume by Application (2016-2021)
- 15.2 Global Intimate Apparel Consumption Value by Application (2016-2021)

16 COMPANY PROFILES AND KEY FIGURES IN INTIMATE APPAREL BUSINESS

- 16.1 L Brands
 - 16.1.1 L Brands Company Profile
 - 16.1.2 L Brands Intimate Apparel Product Specification
 - 16.1.3 L Brands Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.2 Hanes Brands

- 16.2.1 Hanes Brands Company Profile
- 16.2.2 Hanes Brands Intimate Apparel Product Specification
- 16.2.3 Hanes Brands Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.3 Betkshire Hathaway (Fruit of Loom)
 - 16.3.1 Betkshire Hathaway (Fruit of Loom) Company Profile
 - 16.3.2 Betkshire Hathaway (Fruit of Loom) Intimate Apparel Product Specification
 - 16.3.3 Betkshire Hathaway (Fruit of Loom) Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.4 American Eagle (Aerie)
 - 16.4.1 American Eagle (Aerie) Company Profile
 - 16.4.2 American Eagle (Aerie) Intimate Apparel Product Specification
 - 16.4.3 American Eagle (Aerie) Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.5 Wacoal
 - 16.5.1 Wacoal Company Profile
 - 16.5.2 Wacoal Intimate Apparel Product Specification
 - 16.5.3 Wacoal Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.6 Marks & Spencer
 - 16.6.1 Marks & Spencer Company Profile
 - 16.6.2 Marks & Spencer Intimate Apparel Product Specification
 - 16.6.3 Marks & Spencer Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.7 Gunze
 - 16.7.1 Gunze Company Profile
 - 16.7.2 Gunze Intimate Apparel Product Specification
 - 16.7.3 Gunze Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.8 Jockey International
 - 16.8.1 Jockey International Company Profile
 - 16.8.2 Jockey International Intimate Apparel Product Specification
 - 16.8.3 Jockey International Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)
- 16.9 Triumph International
 - 16.9.1 Triumph International Company Profile
 - 16.9.2 Triumph International Intimate Apparel Product Specification
 - 16.9.3 Triumph International Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.10 PVH

16.10.1 PVH Company Profile

16.10.2 PVH Intimate Apparel Product Specification

16.10.3 PVH Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.11 Cosmo Lady

16.11.1 Cosmo Lady Company Profile

16.11.2 Cosmo Lady Intimate Apparel Product Specification

16.11.3 Cosmo Lady Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.12 Fast Retailing

16.12.1 Fast Retailing Company Profile

16.12.2 Fast Retailing Intimate Apparel Product Specification

16.12.3 Fast Retailing Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.13 Embrygroup

16.13.1 Embrygroup Company Profile

16.13.2 Embrygroup Intimate Apparel Product Specification

16.13.3 Embrygroup Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.14 Aimer

16.14.1 Aimer Company Profile

16.14.2 Aimer Intimate Apparel Product Specification

16.14.3 Aimer Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.15 Debenhams

16.15.1 Debenhams Company Profile

16.15.2 Debenhams Intimate Apparel Product Specification

16.15.3 Debenhams Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.16 Huijie (Maniform Lingerie)

16.16.1 Huijie (Maniform Lingerie) Company Profile

16.16.2 Huijie (Maniform Lingerie) Intimate Apparel Product Specification

16.16.3 Huijie (Maniform Lingerie) Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.17 Lise Charmel

16.17.1 Lise Charmel Company Profile

16.17.2 Lise Charmel Intimate Apparel Product Specification

16.17.3 Lise Charmel Intimate Apparel Production Capacity, Revenue, Price and

Gross Margin (2016-2021)

16.18 Your Sun

16.18.1 Your Sun Company Profile

16.18.2 Your Sun Intimate Apparel Product Specification

16.18.3 Your Sun Intimate Apparel Production Capacity, Revenue, Price and Gross

Margin (2016-2021)

16.19 Tinsino

16.19.1 Tinsino Company Profile

16.19.2 Tinsino Intimate Apparel Product Specification

16.19.3 Tinsino Intimate Apparel Production Capacity, Revenue, Price and Gross

Margin (2016-2021)

16.20 Bare Necessities

16.20.1 Bare Necessities Company Profile

16.20.2 Bare Necessities Intimate Apparel Product Specification

16.20.3 Bare Necessities Intimate Apparel Production Capacity, Revenue, Price and

Gross Margin (2016-2021)

16.21 Wolf Lingerie

16.21.1 Wolf Lingerie Company Profile

16.21.2 Wolf Lingerie Intimate Apparel Product Specification

16.21.3 Wolf Lingerie Intimate Apparel Production Capacity, Revenue, Price and

Gross Margin (2016-2021)

16.22 Hanky Panky

16.22.1 Hanky Panky Company Profile

16.22.2 Hanky Panky Intimate Apparel Product Specification

16.22.3 Hanky Panky Intimate Apparel Production Capacity, Revenue, Price and

Gross Margin (2016-2021)

17 INTIMATE APPAREL MANUFACTURING COST ANALYSIS

17.1 Intimate Apparel Key Raw Materials Analysis

17.1.1 Key Raw Materials

17.2 Proportion of Manufacturing Cost Structure

17.3 Manufacturing Process Analysis of Intimate Apparel

17.4 Intimate Apparel Industrial Chain Analysis

18 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS

18.1 Marketing Channel

18.2 Intimate Apparel Distributors List

18.3 Intimate Apparel Customers

19 MARKET DYNAMICS

19.1 Market Trends

19.2 Opportunities and Drivers

19.3 Challenges

19.4 Porter's Five Forces Analysis

20 PRODUCTION AND SUPPLY FORECAST

20.1 Global Forecasted Production of Intimate Apparel (2022-2027)

20.2 Global Forecasted Revenue of Intimate Apparel (2022-2027)

20.3 Global Forecasted Price of Intimate Apparel (2016-2027)

20.4 Global Forecasted Production of Intimate Apparel by Region (2022-2027)

20.4.1 North America Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.2 East Asia Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.3 Europe Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.4 South Asia Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.5 Southeast Asia Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.6 Middle East Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.7 Africa Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.8 Oceania Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.9 South America Intimate Apparel Production, Revenue Forecast (2022-2027)

20.4.10 Rest of the World Intimate Apparel Production, Revenue Forecast (2022-2027)

20.5 Forecast by Type and by Application (2022-2027)

20.5.1 Global Sales Volume, Sales Revenue and Sales Price Forecast by Type (2022-2027)

20.5.2 Global Forecasted Consumption of Intimate Apparel by Application (2022-2027)

21 CONSUMPTION AND DEMAND FORECAST

21.1 North America Forecasted Consumption of Intimate Apparel by Country

21.2 East Asia Market Forecasted Consumption of Intimate Apparel by Country

21.3 Europe Market Forecasted Consumption of Intimate Apparel by Country

21.4 South Asia Forecasted Consumption of Intimate Apparel by Country

21.5 Southeast Asia Forecasted Consumption of Intimate Apparel by Country

21.6 Middle East Forecasted Consumption of Intimate Apparel by Country

21.7 Africa Forecasted Consumption of Intimate Apparel by Country

- 21.8 Oceania Forecasted Consumption of Intimate Apparel by Country
- 21.9 South America Forecasted Consumption of Intimate Apparel by Country
- 21.10 Rest of the world Forecasted Consumption of Intimate Apparel by Country

22 RESEARCH FINDINGS AND CONCLUSION

23 METHODOLOGY AND DATA SOURCE

- 23.1 Methodology/Research Approach
 - 23.1.1 Research Programs/Design
 - 23.1.2 Market Size Estimation
 - 23.1.3 Market Breakdown and Data Triangulation
- 23.2 Data Source
 - 23.2.1 Secondary Sources
 - 23.2.2 Primary Sources
- 23.3 Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Key Players Covered: Ranking by Intimate Apparel Revenue (US\$ Million) 2016-2021

Global Intimate Apparel Market Size by Type (US\$ Million): 2022-2027

Global Intimate Apparel Market Size by Application (US\$ Million): 2022-2027

Global Intimate Apparel Production Capacity by Manufacturers

Global Intimate Apparel Production by Manufacturers (2016-2021)

Global Intimate Apparel Production Market Share by Manufacturers (2016-2021)

Global Intimate Apparel Revenue by Manufacturers (2016-2021)

Global Intimate Apparel Revenue Share by Manufacturers (2016-2021)

Global Market Intimate Apparel Average Price of Key Manufacturers (2016-2021)

Manufacturers Intimate Apparel Production Sites and Area Served

Manufacturers Intimate Apparel Product Type

Global Intimate Apparel Sales Volume by Region (2016-2021)

Global Intimate Apparel Sales Volume Market Share by Region (2016-2021)

Global Intimate Apparel Sales Revenue by Region (2016-2021)

Global Intimate Apparel Sales Revenue Market Share by Region (2016-2021)

North America Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

East Asia Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Europe Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

South Asia Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Southeast Asia Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Middle East Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Africa Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Oceania Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

South America Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Rest of the World Intimate Apparel Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

North America Intimate Apparel Consumption by Countries (2016-2021)

East Asia Intimate Apparel Consumption by Countries (2016-2021)

Europe Intimate Apparel Consumption by Region (2016-2021)

South Asia Intimate Apparel Consumption by Countries (2016-2021)

Southeast Asia Intimate Apparel Consumption by Countries (2016-2021)

Middle East Intimate Apparel Consumption by Countries (2016-2021)

Africa Intimate Apparel Consumption by Countries (2016-2021)

Oceania Intimate Apparel Consumption by Countries (2016-2021)

South America Intimate Apparel Consumption by Countries (2016-2021)

Rest of the World Intimate Apparel Consumption by Countries (2016-2021)

Global Intimate Apparel Sales Volume by Type (2016-2021)

Global Intimate Apparel Sales Volume Market Share by Type (2016-2021)

Global Intimate Apparel Sales Revenue by Type (2016-2021)

Global Intimate Apparel Sales Revenue Share by Type (2016-2021)

Global Intimate Apparel Sales Price by Type (2016-2021)

Global Intimate Apparel Consumption Volume by Application (2016-2021)

Global Intimate Apparel Consumption Volume Market Share by Application (2016-2021)

Global Intimate Apparel Consumption Value by Application (2016-2021)

Global Intimate Apparel Consumption Value Market Share by Application (2016-2021)

L Brands Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Hanes Brands Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Betkshire Hathaway (Fruit of Loom) Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Table American Eagle (Aerie) Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Wacoal Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Marks & Spencer Intimate Apparel Production Capacity, Revenue, Price and Gross

Margin (2016-2021)

Gunze Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Jockey International Intimate Apparel Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

Triumph International Intimate Apparel Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

PVH Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Cosmo Lady Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Fast Retailing Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Embrygroup Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Aimer Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Debenhams Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Huijie (Maniform Lingerie) Intimate Apparel Production Capacity, Revenue, Price and
Gross Margin (2016-2021)

Lise Charmel Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Your Sun Intimate Apparel Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Tinsino Intimate Apparel Production Capacity, Revenue, Price and Gross Margin

(2016-2021)

Bare Necessities Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Wolf Lingerie Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Hanky Panky Intimate Apparel Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Intimate Apparel Distributors List

Intimate Apparel Customers List

Market Key Trends

Key Opportunities and Drivers: Impact Analysis (2022-2027)

Key Challenges

Global Intimate Apparel Production Forecast by Region (2022-2027)

Global Intimate Apparel Sales Volume Forecast by Type (2022-2027)

Global Intimate Apparel Sales Volume Market Share Forecast by Type (2022-2027)

Global Intimate Apparel Sales Revenue Forecast by Type (2022-2027)

Global Intimate Apparel Sales Revenue Market Share Forecast by Type (2022-2027)

Global Intimate Apparel Sales Price Forecast by Type (2022-2027)

Global Intimate Apparel Consumption Volume Forecast by Application (2022-2027)

Global Intimate Apparel Consumption Value Forecast by Application (2022-2027)

North America Intimate Apparel Consumption Forecast 2022-2027 by Country

East Asia Intimate Apparel Consumption Forecast 2022-2027 by Country

Europe Intimate Apparel Consumption Forecast 2022-2027 by Country

South Asia Intimate Apparel Consumption Forecast 2022-2027 by Country

Southeast Asia Intimate Apparel Consumption Forecast 2022-2027 by Country

Middle East Intimate Apparel Consumption Forecast 2022-2027 by Country

Africa Intimate Apparel Consumption Forecast 2022-2027 by Country

Oceania Intimate Apparel Consumption Forecast 2022-2027 by Country

South America Intimate Apparel Consumption Forecast 2022-2027 by Country

Rest of the world Intimate Apparel Consumption Forecast 2022-2027 by Country

Research Programs/Design for This Report

Key Data Information from Secondary Sources

Key Data Information from Primary Sources

Global Intimate Apparel Market Share by Type: 2021 VS 2027

Bras Features

Underpants Features

Sleepwear and Homewear Features

Shapewear Features

Global Intimate Apparel Market Share by Application: 2021 VS 2027

Women`s Wear Case Studies

Men`s Wear Case Studies

Kid`s Wear Case Studies

Intimate Apparel Report Years Considered

Global Intimate Apparel Market Status and Outlook (2016-2027)

North America Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

East Asia Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

Europe Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

South Asia Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

South America Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

Middle East Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

Africa Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

Oceania Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

South America Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

Rest of the World Intimate Apparel Revenue (Value) and Growth Rate (2016-2027)

North America Intimate Apparel Sales Volume Growth Rate (2016-2021)

East Asia Intimate Apparel Sales Volume Growth Rate (2016-2021)

Europe Intimate Apparel Sales Volume Growth Rate (2016-2021)

South Asia Intimate Apparel Sales Volume Growth Rate (2016-2021)

Southeast Asia Intimate Apparel Sales Volume Growth Rate (2016-2021)

Middle East Intimate Apparel Sales Volume Growth Rate (2016-2021)

Africa Intimate Apparel Sales Volume Growth Rate (2016-2021)

Oceania Intimate Apparel Sales Volume Growth Rate (2016-2021)

South America Intimate Apparel Sales Volume Growth Rate (2016-2021)

Rest of the World Intimate Apparel Sales Volume Growth Rate (2016-2021)

North America Intimate Apparel Consumption and Growth Rate (2016-2021)

North America Intimate Apparel Consumption Market Share by Countries in 2021

United States Intimate Apparel Consumption and Growth Rate (2016-2021)

Canada Intimate Apparel Consumption and Growth Rate (2016-2021)

Mexico Intimate Apparel Consumption and Growth Rate (2016-2021)

East Asia Intimate Apparel Consumption and Growth Rate (2016-2021)

East Asia Intimate Apparel Consumption Market Share by Countries in 2021

China Intimate Apparel Consumption and Growth Rate (2016-2021)

Japan Intimate Apparel Consumption and Growth Rate (2016-2021)

South Korea Intimate Apparel Consumption and Growth Rate (2016-2021)

Europe Intimate Apparel Consumption and Growth Rate

Europe Intimate Apparel Consumption Market Share by Region in 2021

Germany Intimate Apparel Consumption and Growth Rate (2016-2021)

United Kingdom Intimate Apparel Consumption and Growth Rate (2016-2021)

France Intimate Apparel Consumption and Growth Rate (2016-2021)

Italy Intimate Apparel Consumption and Growth Rate (2016-2021)

Russia Intimate Apparel Consumption and Growth Rate (2016-2021)

Spain Intimate Apparel Consumption and Growth Rate (2016-2021)

Netherlands Intimate Apparel Consumption and Growth Rate (2016-2021)

Switzerland Intimate Apparel Consumption and Growth Rate (2016-2021)

Poland Intimate Apparel Consumption and Growth Rate (2016-2021)

South Asia Intimate Apparel Consumption and Growth Rate

South Asia Intimate Apparel Consumption Market Share by Countries in 2021

India Intimate Apparel Consumption and Growth Rate (2016-2021)

Pakistan Intimate Apparel Consumption and Growth Rate (2016-2021)

Bangladesh Intimate Apparel Consumption and Growth Rate (2016-2021)

Southeast Asia Intimate Apparel Consumption and Growth Rate

Southeast Asia Intimate Apparel Consumption Market Share by Countries in 2021

Indonesia Intimate Apparel Consumption and Growth Rate (2016-2021)

Thailand Intimate Apparel Consumption and Growth Rate (2016-2021)

Singapore Intimate Apparel Consumption and Growth Rate (2016-2021)

Malaysia Intimate Apparel Consumption and Growth Rate (2016-2021)

Philippines Intimate Apparel Consumption and Growth Rate (2016-2021)

Vietnam Intimate Apparel Consumption and Growth Rate (2016-2021)

Myanmar Intimate Apparel Consumption and Growth Rate (2016-2021)

Middle East Intimate Apparel Consumption and Growth Rate

Middle East Intimate Apparel Consumption Market Share by Countries in 2021

Turkey Intimate Apparel Consumption and Growth Rate (2016-2021)

Saudi Arabia Intimate Apparel Consumption and Growth Rate (2016-2021)

Iran Intimate Apparel Consumption and Growth Rate (2016-2021)

United Arab Emirates Intimate Apparel Consumption and Growth Rate (2016-2021)

Israel Intimate Apparel Consumption and Growth Rate (2016-2021)

Iraq Intimate Apparel Consumption and Growth Rate (2016-2021)

Qatar Intimate Apparel Consumption and Growth Rate (2016-2021)

Kuwait Intimate Apparel Consumption and Growth Rate (2016-2021)

Oman Intimate Apparel Consumption and Growth Rate (2016-2021)

Africa Intimate Apparel Consumption and Growth Rate

Africa Intimate Apparel Consumption Market Share by Countries in 2021

Nigeria Intimate Apparel Consumption and Growth Rate (2016-2021)

South Africa Intimate Apparel Consumption and Growth Rate (2016-2021)

Egypt Intimate Apparel Consumption and Growth Rate (2016-2021)

Algeria Intimate Apparel Consumption and Growth Rate (2016-2021)

Morocco Intimate Apparel Consumption and Growth Rate (2016-2021)

Oceania Intimate Apparel Consumption and Growth Rate

Oceania Intimate Apparel Consumption Market Share by Countries in 2021

Australia Intimate Apparel Consumption and Growth Rate (2016-2021)

New Zealand Intimate Apparel Consumption and Growth Rate (2016-2021)

South America Intimate Apparel Consumption and Growth Rate

South America Intimate Apparel Consumption Market Share by Countries in 2021

Brazil Intimate Apparel Consumption and Growth Rate (2016-2021)

Argentina Intimate Apparel Consumption and Growth Rate (2016-2021)

Columbia Intimate Apparel Consumption and Growth Rate (2016-2021)

Chile Intimate Apparel Consumption and Growth Rate (2016-2021)

Venezuela Intimate Apparel Consumption and Growth Rate (2016-2021)

Peru Intimate Apparel Consumption and Growth Rate (2016-2021)

Puerto Rico Intimate Apparel Consumption and Growth Rate (2016-2021)

Ecuador Intimate Apparel Consumption and Growth Rate (2016-2021)

Rest of the World Intimate Apparel Consumption and Growth Rate

Rest of the World Intimate Apparel Consumption Market Share by Countries in 2021

Kazakhstan Intimate Apparel Consumption and Growth Rate (2016-2021)

Sales Market Share of Intimate Apparel by Type in 2021

Sales Revenue Market Share of Intimate Apparel by Type in 2021

Global Intimate Apparel Consumption Volume Market Share by Application in 2021

L Brands Intimate Apparel Product Specification

Hanes Brands Intimate Apparel Product Specification

Betkshire Hathaway (Fruit of Loom) Intimate Apparel Product Specification

American Eagle (Aerie) Intimate Apparel Product Specification

Wacoal Intimate Apparel Product Specification

Marks & Spencer Intimate Apparel Product Specification

Gunze Intimate Apparel Product Specification

Jockey International Intimate Apparel Product Specification

Triumph International Intimate Apparel Product Specification

PVH Intimate Apparel Product Specification

Cosmo Lady Intimate Apparel Product Specification

Fast Retailing Intimate Apparel Product Specification

Embrygroup Intimate Apparel Product Specification

Aimer Intimate Apparel Product Specification

Debenhams Intimate Apparel Product Specification

Huijie (Maniform Lingerie) Intimate Apparel Product Specification

Lise Charmel Intimate Apparel Product Specification

Your Sun Intimate Apparel Product Specification

Tinsino Intimate Apparel Product Specification

Bare Necessities Intimate Apparel Product Specification

Wolf Lingerie Intimate Apparel Product Specification

Hanky Panky Intimate Apparel Product Specification

Manufacturing Cost Structure of Intimate Apparel

Manufacturing Process Analysis of Intimate Apparel

Intimate Apparel Industrial Chain Analysis

Channels of Distribution

Distributors Profiles

Porter's Five Forces Analysis

Global Intimate Apparel Production Capacity Growth Rate Forecast (2022-2027)

Global Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

Global Intimate Apparel Price and Trend Forecast (2016-2027)

North America Intimate Apparel Production Growth Rate Forecast (2022-2027)

North America Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

East Asia Intimate Apparel Production Growth Rate Forecast (2022-2027)

East Asia Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

Europe Intimate Apparel Production Growth Rate Forecast (2022-2027)

Europe Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

South Asia Intimate Apparel Production Growth Rate Forecast (2022-2027)

South Asia Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

Southeast Asia Intimate Apparel Production Growth Rate Forecast (2022-2027)

Southeast Asia Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

Middle East Intimate Apparel Production Growth Rate Forecast (2022-2027)

Middle East Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

Africa Intimate Apparel Production Growth Rate Forecast (2022-2027)

Africa Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

Oceania Intimate Apparel Production Growth Rate Forecast (2022-2027)

Oceania Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

South America Intimate Apparel Production Growth Rate Forecast (2022-2027)

South America Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

Rest of the World Intimate Apparel Production Growth Rate Forecast (2022-2027)

Rest of the World Intimate Apparel Revenue Growth Rate Forecast (2022-2027)

North America Intimate Apparel Consumption Forecast 2022-2027

East Asia Intimate Apparel Consumption Forecast 2022-2027

Europe Intimate Apparel Consumption Forecast 2022-2027

South Asia Intimate Apparel Consumption Forecast 2022-2027

Southeast Asia Intimate Apparel Consumption Forecast 2022-2027

Middle East Intimate Apparel Consumption Forecast 2022-2027

Africa Intimate Apparel Consumption Forecast 2022-2027

Oceania Intimate Apparel Consumption Forecast 2022-2027

South America Intimate Apparel Consumption Forecast 2022-2027

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