

# Global Insect Repellent Market Research Report 2022

## Professional Edition

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### Abstracts

The global Insect Repellent market was valued at 174.63 Million USD in 2021 and will grow with a CAGR of 5.76% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An Insect Repellent is a substance applied to skin, clothing, or other surfaces which discourages insects (and arthropods in general) from landing or climbing on that surface. Insect Repellents help prevent and control the outbreak of insect-borne (and other arthropod-borne) diseases such as malaria, Lyme disease, dengue fever, bubonic plague, and West Nile fever. Pest animals commonly serving as vectors for disease include insects such as flea, fly, and mosquito; and the arachnid tick. Insect Repellents are an alternative to the use of insecticides. They may be applied to the skin to protect an individual from the bites of mosquitoes, mites, ticks and lice or, less commonly, may be used to exclude insects from an area, such as in packaging to prevent infestation of stored products. The key suppliers of Insect Repellent in United States are SC Johnson, Spectrum Brands with over 50% revenue USA market share. And the others suppliers in United States are relatively small and highly fragmented. The key brands are off! (SC Johnson), Cutter and Repel (Spectrum Brands). The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Looking

to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

By Market Verdors:

SC Johnson

Reckitt Benckiser

3M

Spectrum Brands

Godrej

Konda

Avon

Coleman

Tender Corporation

Cheerwin

Sawyer Products

By Types:

Body Worn Insect Repellent

Non-body Worn Insect Repellent

By Applications:

Special population

General Population

## Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

## Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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