

# Global Hot Drink Market Research Report 2022

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### Abstracts

The global Hot Drink market was valued at 20135.32 Million USD in 2021 and will grow with a CAGR of 5.52% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Hot drinks, since time immemorial, have been consumed regularly in various parts of the world. Tea was the most popular hot drink in the earlier part of the 19th century. But with the advent of coffee, many American and European nations adopted it as their primary refreshment. The rising popularity of coffee pods and tea pods as one of the major factors that will have a positive impact on this market's growth. Coffee capsule and coffee pod machines are widely made available at cafes and coffee shops by numerous vendors. These shops offer hot coffee as their main offering with cold coffee and light snacks. Moreover, coffee pods are one of the main growth drivers of the US coffee market, as the consumer interest in convenience coffee products have increased. In addition, Europe has witnessed a high demand for coffee pods during the last five years. Also, in the UK, the increased need for instant and ready-to-drink coffee products is boosting the market growth. The global instant coffee market is likely to register good growth rate during the forecast period. In the case of tea, quick drink formats like tea capsules are gaining wide popularity specifically in regions like North America and Europe.

### By Market Vendors:

Associated British Foods (ABF)

JACOBS DOUWE EGBERTS (JDE)

Keurig Green Mountain (KGM)

Tata Global Beverages (TGB)

Unilever

### By Types:

Coffee

Tea

### By Applications:

Online Retail

Offline Retail

### Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

## Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

## Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Bottom-up and Top-down Approaches for This Report

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