

# Global Holographic Tear Tape Market Research Report 2022 Professional Edition

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# **Abstracts**

The global Holographic Tear Tape market was valued at 2385.2 Million USD in 2021 and will grow with a CAGR of 3.02% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Tear tape, also known as tearstrip or tear-off ribbon, is a narrow adhesive tape used to open packaging, Tear tapes have almost become an essential part of kinds of fast-moving consumers goods, cosmetic, cigarette & tea packaging. Holographic Tear Tape, instead of hologram in label form one can take it in tape form to use it to seal a packet or container and to reduce time consumption for bulk quantity. Just as a normal self adhesive tape one can use holographic tape also for their packaging needs. The market for holographic tear tape is fragmented with players such as ESSENTRA, TANN GERMANY, Suzhou Image Laser, OCTPAK, Wavelock Advanced Technology, Taibao Group, Shanghai Okay-Packaging, Bagla Group, Matrix Technologies, Mexim Adhesive Tapes, Hira Holovision, Guangzhou Binhao Technology and so on. Among them, the top 3 manufacturers which include ESSENTRA, TANN GERMANY and Suzhou Image Laser are the leader with about 9.62% revenue market share in 2019.

By Market Verdors:

#### **ESSENTRA**



TANN GERMANY
Suzhou Image Laser
ОСТРАК
Wavelock Advanced Technology
Taibao Group
Shanghai Okay-Packaging
Bagla Group
Matrix Technologies
Mexim Adhesive Tapes
Hira Holovision
Guangzhou Binhao Technology
By Types:
Polypropylene (PP) Holographic Tear Tape
Polyvinyl Chloride (PVC) Holographic Tear Tape
Polyethylene Terephthalate (PET) Holographic Tear Tape
By Applications:
Food and Beverage Industry
Tobacco Industry
Pharmaceutical Industry



Personal Care and Cosmetics Industry

**Electrical and Electronics Industry** 

**Key Indicators Analysed** 

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective



organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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