

Global Holographic Lamination Film Market Research Report 2022 Professional Edition

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Abstracts

The global Holographic Lamination Film market was valued at 14.89 Million USD in 2021 and will grow with a CAGR of 3.52% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Holographic film is a very thin, flexible plastic film [Polyester (PET), Oriented Polypropylene (OPP) and Nylon (Bonyl)] which has been micro-embossed with patterns or even images. Patterns (such as checker plate or diamonds) or an image (such as a tiger) are created by way of an embossing process which can provide a remarkable 3-D effect and/or spectral (rainbow) coloring. The embossing process is akin to cutting tiny grooves into the films surface at various angles and in different shapes. These micro-embossed grooves cause the ?diffraction? of normal white light into stunning spectral color. This phenomenon is not unlike the diffraction of white light into spectral colors through a crystal prism. Holographic films can also be laminated to different types of materials. This combination is often used for brand-enhancing packaging applications. Holographic films can also be laminated to sealable films to make form, fill and seal roll stock packaging or premade flexible bags. It can be laminated to paper or card stock to make consumer packaging and specialty gift boxes and bags. Holographic nylon films can be extrusion coated with sealable polyethylene (PE) for manufacturing into metallic balloons. Holographic polyester films (PET) can also be coated with special adhesives to make holographic hot stamping foils for decorative application to paper or card stock.

Currently, Asia-Pacific is the biggest market in Holographic Lamination Film industry in term of sales volume, and followed by North America, Europe and rest of world. Southeast Asia Market with economic growth, new packaging equipment investment, growth is expected.

By Market Verdors:

Light Logics

Cosmo Films Limited

K Laser

Uflex Limited

Polinas

Kurz

ITW

Everest Holovisions Limited

Holostik

Univacco

Spectratek

API

Hazen Paper

Integraf

Zhejiang Jinghua Laser

SVG Optronics

Jinjia Group

Shantou Wanshun

Shantou Dongfeng

AFC Hologram

By Types:

Transparent Holographic Lamination Film

Metallised Holographic Lamination Film

By Applications:

FMCG and Personal Care

Food and Drink

Pharmaceuticals

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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