

Global Holographic Lamination Film Market Research Report 2022 Professional Edition

https://marketpublishers.com/r/G739C913E555EN.html

Date: January 2022

Pages: 134

Price: US\$ 2,890.00 (Single User License)

ID: G739C913E555EN

Abstracts

The global Holographic Lamination Film market was valued at 14.89 Million USD in 2021 and will grow with a CAGR of 3.52% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Holographic film is a very thin, flexible plastic film [Polyester (PET), Oriented Polypropylene (OPP) and Nylon (Bonyl)] which has been micro-embossed with patterns or even images. Patterns (such as checker plate or diamonds) or an image (such as a tiger) are created by way of an embossing process which can provide a remarkable 3-D effect and/or spectral (rainbow) coloring. The embossing process is akin to cutting tiny grooves into the films surface at various angles and in different shapes. These microembossed grooves cause the ?diffraction? of normal white light into stunning spectral color. This phenomenon is not unlike the diffraction of white light into spectral colors through a crystal prism. Holographic films can also be laminated to different types of materials. This combination is often used for brand-enhancing packaging applications. Holographic films can also be laminated to sealable films to make form, fill and seal roll stock packaging or premade flexible bags. It can be laminated to paper or card stock to make consumer packaging and specialty gift boxes and bags. Holographic nylon films can be extrusion coated with sealable polyethylene (PE) for manufacturing into metallic balloons. Holographic polyester films (PET) can also be coated with special adhesives to make holographic hot stamping foils for decorative application to paper or card stock.

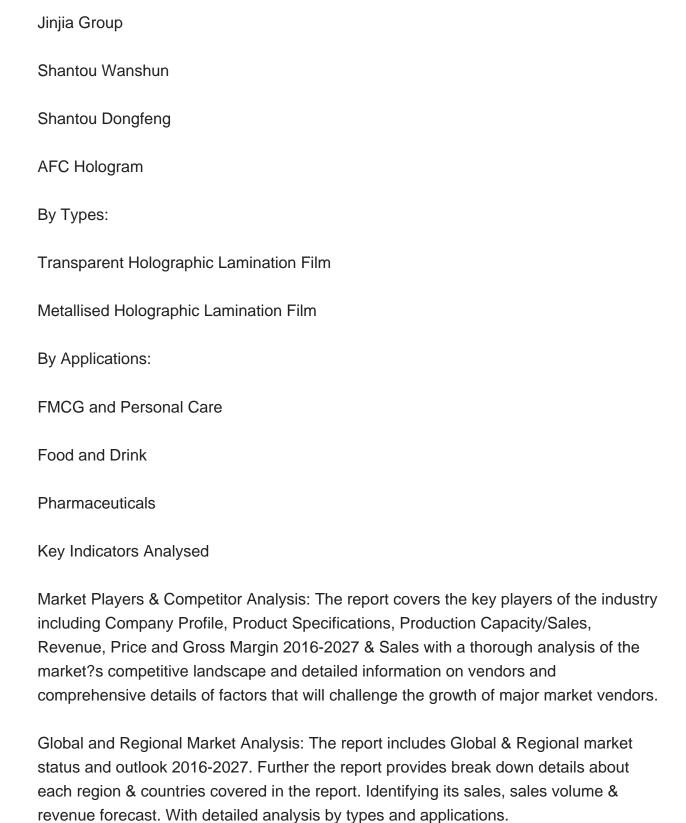


Currently, Asia-Pacific is the biggest market in Holographic Lamination Film industry in term of sales volume, and followed by North America, Europe and rest of world. Southeast Asia Market with economic growth, new packaging equipment investment, growth is expected.

By Market Verdors:
Light Logics
Cosmo Films Limited
K Laser
Uflex Limited
Polinas
Kurz
ITW
Everest Holovisions Limited
Holostik
Univacco
Spectratek
API
Hazen Paper
Integraf
Zhejiang Jinghua Laser

SVG Optronics





Opportunities and Drivers: Identifying the Growing Demands and New Technology

Market Trends: Market key trends which include Increased Competition and Continuous

Innovations.



Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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