

# Global Heating Pad Market Research Report 2022

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### Abstracts

The global Heating Pad market was valued at 90.4 Million USD in 2021 and will grow with a CAGR of 4.45% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A heating pad is a pad used for warming of parts of the body?necks ,backs, etc.? in order to manage pain. Applying heat can reduce pain, relax tight muscles, and control muscle spasms. There are several types of heating pads, including microwavable, chemical and electric, within these categories are moist and dry heat options. The heating pad industry concentration is high because there are relatively small producers gets the technology to produce them, high-end products mainly from U.S. and Western European. The key consumption markets locate at developed countries. The North America takes the market share of 50.2%, followed by Europe with 29.5% in 2016. China is a key production market, but it is not a key consumption market. Many U.S. and EU brands like cooperate with Chinese OEM/ODM producers. That makes China a key producer. But on the consumption market, most of Chinese do not even know this product, the China domestic market still need the market guide and market education, Chinese also prefer the massage equipment to this product for relief, the also like use herbal paste to therapy, so this market is growing slowly in China. Currently, the main type of heating pad is electric type, and the microwave tech is not so mature on People Use electrical appliances, and there is a say that all microwave products has patent

according to our interview. The Chemical type is very few. The world heating pad sales market will still have a fast growth. The sales will reach 6.6 million units in 2022. The main sales regions will still be in U.S.A. and Europe.

By Market Vendors:

Sunbeam

Carex

Walgreens

PureRelief

Thermalon

Milliard

Nature Creation

Drive Medical

Kaz

Beady Heat Therapy

BodyMed

Chattanooga Medical Supply

Sunny Bay

Thrive

Beurer

Conair

Dongguan Yu Xin Electronic

Dongguan Yongqi

By Types:

Microwavable Heating Pads

Electric Heating Pads

Chemical Heating Pads

By Applications:

Home Use

Medical Use

Commercial Use

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers,

bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

#### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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