

# Global Halal Cosmetics and Personal Care Products Market Research Report 2022 Professional Edition

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## Abstracts

The global Halal Cosmetics and Personal Care Products market was valued at 162.64 Million USD in 2021 and will grow with a CAGR of 5.49% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography (North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Cosmetics and Personal Care Products are Cosmetics (also known as makeup or make-up) are care substances used to enhance the appearance or odor of the human body. They are generally mixtures of chemical compounds, some being derived from natural sources (such as coconut oil) and many being synthetics. In the range of halal cosmetics regulations for the use of cosmetics is not directly or indirectly affect the normal user to participate in religious rituals. They are free from animal cruelty, caring for the environment, not harming one's body (eating natural formulations, organically grown products, and those free from pesticides or ingredients deemed harmful to the body) and fulfilling corporate social responsibility (which includes fair trade and no exploitation of workers). Substances containing alcohol, such as contact with the skin is not strictly forbidden, but because alcohol can cause skin impure Muslims in the case of using alcohol can't participate in religious services, but on other occasions unaffected. Halal personal care products in the market today include hair shampoos, conditioners, bath and shower gels, cleansers, creams, lotions, talc and baby powders, toners, make up, perfumes, eau de colognes and oral care products. In terms of value, USA and EU sales account for 4% of total market share, while Middle East growing at a good pace

owing to large population and high economic growth rate occupies the 12% market share of the global consumption value. The increasing demand for skin care drives Halal Cosmetics industry developing fast. For the brand owners, such as Wipro Unza Holdings, INIKA Cosmetics are very popular in the world. For the production, Southeast Asia is the largest production region contributing to nearly 39%-41% market share. Due to large population and low labor cost, there are many OEM manufacturers. They provide a wide range of services for many famous brands with lower processing cost. The actual manufacturers of Halal Cosmetics are not famous among the consumers. In the future, the production and consumption is estimated to continue developing with a stable growth rate. To meet the large and increasing demand, more and more manufacturers will go into this industry.

By Market Vendors:

Martha Tilaar Group

INIKA Cosmetics

PT Paragon Technology and Innovation

Ivy Beauty

Colgate-Palmolive

Jetaine

Tanamera Tropical

Wipro Unza Holdings

INGLOT

Muslimah Manufacturing

By Types:

Personal Care

Color Cosmetics

Perfumes

By Applications:

Hair Care Products

Skin Care Products

Color Cosmetics Products

Fragrance Products

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the

global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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