

# Global Hair Rollers Market Research Report 2022

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### Abstracts

The global Hair Rollers market was valued at 688.21 Million USD in 2021 and will grow with a CAGR of 2% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A hair roller or hair curler is a small tube that is rolled into a person`s hair in order to curl it, making a new hairstyle. Hair roller is defined based on its function rather than the appearance. Actually, hair roller can be made of plastic or ceramic, and can be firm or resilient. For industry structure analysis, the hair rollers industry is comparatively fragmented. A variety of manufacturers ranging from large multinational corporations to small privately owned companies compete in this industry. The top four producers account for about 40% of the market. Regionally, USA is the biggest production area of hair rollers, also the leader in the whole hair rollers industry. Europe and Japan also produce large amount of hair rollers per year.

By Market Vendors:

Conair

Goody Products

## Spectrum Brands

Helen of Troy Limited

Panasonic

KAI

Sleep In Rollers

T3 Micro

J&D Beauty

Calista Tools

Fromm

Dasio

Lucky Trendy

TESCOM

MeiYu

Fenghua Juxing

By Types:

Hot rollers

Magnetic rollers

Velcro rollers

Foam rollers

Snap-on rollers

Plastic mesh rollers

Flexi-rods

By Applications:

Professional hair care

DIY hair rolling

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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