

Global Hair Dryer Market Research Report 2022

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Abstracts

The global Hair Dryer market was valued at 164.61 Million USD in 2021 and will grow with a CAGR of 6.68% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Hair Dryer is an electromechanical device designed to dry the hair. Most people are familiar with the daily routine of washing, drying, and styling their hair. Although hair will eventually dry on its own if given enough time, most people reach for a hair dryer to speed up the process. The global average price of Hair Dryer is in the increasing trend, from 10.17 USD/Unit in 2013 to 11.55 USD/Unit in 2017. With the introduction of expensive Supersonic hair dryer, the price is growing faster. The classification of Hair Dryer includes handheld dryer and wall-mounted dryer, and the latter is generally used in the hotel. The proportion of handheld dryer in 2017 is about 92.19%, and the proportion is in increasing trend from 2013 to 2017. With a huge population base and fast growing economy, China region is the largest consumption market of Hair Dryer, with a Sales market share nearly 33.19% in 2017. Europe is the second largest consumption market of Hair Dryer, enjoying Sales market share nearly 22.7% in 2017. Market competition is not intense. Conair, Panasonic, Dyson, Philips, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

By Market Verdors:

Conair

Panasonic

Dyson

Philips

Flyco

Tescom

Revlon

Vidal Sassoon

Braun

Drybar

Remington

GHD

VALERA

CONFU

POVOS

SID

T3 Micro

Elchim

By Types:

Handhold Dryer

Wall-mounted Dryer

By Applications:

Household

Commercial

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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