

# Global Greek Yoghurt Market Research Report 2022

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### Abstracts

The global Greek Yoghurt market was valued at 6436.28 Million USD in 2021 and will grow with a CAGR of 3.7% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Greek yoghurt is also known as strained yoghurt. It is produced by removing the whey content of the milk to give the yoghurt a unique taste. It is consumed directly or is used for the preparation of other food products. The other uses include in marinade preparation, bakery products, smoothies, dips, salads etc. The higher protein content than any other regular yoghurt drives higher attention from the consumers towards Greek yoghurt. In addition, features including lower sugar content and low sodium makes it a preferred healthy choice.

By Market Vendors:

Nestle (Switzerland)

Danone (France)

Chobani (U.S.)

Jalna Dairy Foods Pty Ltd. (Australia)

General Mills, Inc. (U.S.)

Stonyfield Farm, Inc. (U.S.)

FAGE International S.A. (Loxembourg)

Erhmann AG (Germany)

By Types:

Plain

Strawberry

Blueberry

Raspberry

Peach

Cherry

Pineapple

Mango

By Applications:

Hypermarket and Supermarkets

Convenience Stores

Retailers

E-Commerce

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to

specific requirements

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