

Global GNSS (Navigation Satellite System) Positioning Chips Market Research Report 2022 Professional Edition

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Abstracts

The global GNSS (Navigation Satellite System) Positioning Chips market was valued at 3037.17 Million USD in 2021 and will grow with a CAGR of 4.36% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Global Navigation Satellite System (GNSS) is a satellite system that covers the whole world and allows users with compatible devices to process signals from satellites to determine their position, speed and time. GNSS signals are provided by various satellite positioning systems, including global and regional constellations and satellite-based augmentation systems. This report studies the positioning chip market for navigation satellite systems. The Asia-Pacific region is the largest consumer market for GNSS Positioning Chips, accounting for more than 65% of the revenue market share, followed by North America and Europe. The top three manufacturers are Qualcomm, Broadcom and MediaTek, which account for more than 50% of the revenue market share in together. GNSS Positioning Chips are divided into high-precision and standard-precision types, mainly used in smartphone, tablet PC, on-board system, digital camera and other fields.

By Market Vendors:

Qualcomm Technologies, Inc.

Broadcom Inc.

MediaTek Inc.

U-blox

ST

Furuno Electric

unicorecomm

MENGXIN TECHNOLOGY

Allystar Technology

Hangzhou Zhongke Microelectronics Co., Ltd.

Techtotop

By Types:

High-precision GNSS Positioning Chips

Standard-precision GNSS Positioning Chips

By Applications:

Smartphone

Tablet PC

Personal Navigation Equipment

On-board System

Wearable System

Digital Camera

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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