

# Global GNSS IC Market Research Report 2022

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### Abstracts

The global GNSS IC market was valued at 337.64 Million USD in 2021 and will grow with a CAGR of 7% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

The APAC region would continue to account for the largest share of the GNSS chip market in the coming years. Due to the increasing adoption of IoT and portable consumer electronics devices in countries such as China, Japan, and South Korea, the GNSS chip market in APAC is expected to grow at a high rate. Qualcomm, Broadcom and Mediatek captured the top three revenue share spots in the GNSS Chips market in 2016. Qualcomm dominated with 24.46% revenue share, followed by Broadcom with 13.68% revenue share and Mediatek with 8.19% revenue share.

By Market Vendors:

Qualcomm

Broadcom

Mediatek

u-blox

STM

Intel Corporation

Furuno Electric

Quectel Wireless Solutions

Navika Electronics

By Types:

High Precision GNSS Chips

Standard Precision GNSS Chips

By Applications:

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Rest of the World GNSS IC Revenue Growth Rate Forecast (2022-2027)

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