

# Global Functional Beverages Market Research Report 2022 Professional Edition

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# **Abstracts**

The global Functional Beverages market was valued at 11285.67 Million USD in 2021 and will grow with a CAGR of 4.98% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Functional beverages are drinks that impart health benefits to consumers. These drinks are fortified with several ingredients with various health advantages. Some of the major ingredients of functional beverages include vitamins & minerals, bacterial strain to promote gut health, herbs, amino acids, and others. Increasing health consciousness, coupled with high investments in the R&D sector, is supporting the growth of functional beverages market. A wide range of product availability tends to attract consumers` attention towards the offerings, thereby, facilitating its sale. Additionally, product promotions and celebrity endorsement also play a role in increasing the sales of the product. Escalating fitness trend among consumers is also encouraging new players to enter the market and generate high revenues.

By Market Verdors:

The Coca-Cola

**Dannon Company** 



PepsiCo

Hain Celestial Group
Fuze Beverage
Kraft Foods Group
General Mills
Campbell Soup Company
Ocean Spray
Red Bull
By Types:
Probiotic Drinks
Energy Drinks
Fruit & Vegetable Juices
Herbal & Fruit Tea
By Applications:
Super/ Hyper Stores
Department Stores
Grocery
Online Retailers
Key Indicators Analysed



Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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Europe Functional Beverages Revenue Growth Rate Forecast (2022-2027)

South Asia Functional Beverages Production Growth Rate Forecast (2022-2027)

South Asia Functional Beverages Revenue Growth Rate Forecast (2022-2027)

Southeast Asia Functional Beverages Production Growth Rate Forecast (2022-2027)

Southeast Asia Functional Beverages Revenue Growth Rate Forecast (2022-2027)

Middle East Functional Beverages Production Growth Rate Forecast (2022-2027)

Middle East Functional Beverages Revenue Growth Rate Forecast (2022-2027)



Africa Functional Beverages Production Growth Rate Forecast (2022-2027)

Africa Functional Beverages Revenue Growth Rate Forecast (2022-2027)

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