

Global Frozen Food Market Research Report 2022

Professional Edition

<https://marketpublishers.com/r/G7D1BCF11CD6EN.html>

Date: January 2022

Pages: 141

Price: US\$ 2,890.00 (Single User License)

ID: G7D1BCF11CD6EN

Abstracts

The global Frozen Food market was valued at 18999.89 Million USD in 2021 and will grow with a CAGR of 4.14% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season. Freezing food slows down decomposition by turning residual moisture into ice, inhibiting the growth of most bacterial species. In the food commodity industry, there are two processes: mechanical and cryogenic (or flash freezing). The freezing kinetics is important to preserve the food quality and texture. Quicker freezing generates smaller ice crystals and maintains cellular structure. Cryogenic freezing is the quickest freezing technology available due to the ultra low liquid nitrogen temperature -196°C (-320°F). The convenience of frozen food is the key factor which is expected to drive the frozen food market growth over the forecast period. Hectic lifestyle leads to unhealthy eating habit, customers regard ready-to-eat food products as main meal and they may buy a lot to store in the home. In addition, children preference is another factor leading to demand for frozen food, especially for frozen meat and poultry, which can be attracted by children and teenagers. On the basis of region North America dominates frozen food market. U.S is holding the largest market share of frozen food market due to hectic lifestyle of population and fast

adoption of the products in the region. European countries including Germany, Denmark, Spain, U.K., Italy, Switzerland, Norway and France are expected to witness the potential growth over the forecast period. At the same time, the frozen food market.APCP region is anticipated to grow owing to rapid population growth. However, some potential problems such as food safety have not been solved.

By Market Verdors:

Nestle

ConAgra

H.J. Heinz

Amys Kitchen

Conagra Brands

McCain Foods

Tyson Foods

Unilever

Simplot Food Group

Seneca Foods Corporation

Ralcorp Frozen Bakery Products

Kraft Food

Mccain Foods

Iceland Foods

Goya Foods

By Types:

Frozen Ready-To-Eat Meals

Frozen Meat and Poultry

Frozen Fish and Seafood

Frozen Fruits and Vegetables

Frozen Potato Products

Frozen Soup

By Applications:

Retail

Business Customers

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers,

bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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