

# Global Foam Dressing Market Research Report 2022

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### Abstracts

The global Foam Dressing market was valued at 24.65 Million USD in 2021 and will grow with a CAGR of 30.51% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A Foam Dressing, consists of sterile polyurethane foam, hydrocolloid adhesive (polystyrene, sodium carboxymethyl cellulose, etc.), which is an opaque polyurethane dressing that is permeable to vapors but partially occlusive to liquids. It is typically used to cover wounds over bony ridges or near inflamed skin, especially in burns, open wounds, pressure ulcers, venous ulcers, diabetic, etc. APAC Foam Dressing sales were estimated to reach 68921.1 K Units in 2017, and are expected to reach 622163.6 K Units by the end of 2025, growing at a CAGR of 31.66% between 2017 and 2025. The major factors that contribute to the growth of the foam dressings market include increasing geriatric population who are more prone to surgeries, growth in awareness about advanced wound care dressings, rising number of road accidents & burns cases, and high prevalence of diabetic wounds & chronic infections. However, factors such as limited reimbursement policies in emerging countries and high costs of dressings restrain the market growth. In particular, part countries have begun to restrict the use of silver ions on dressings. For the traditional silver dressings, it will be banned by 2019 in China. In order to ease this market demand, the Chinese government currently approves several production licenses per year for silver use with other dressings, such

as foam dressings. Comfort and price are major factors that consumers will consider, such as water absorbability and permeability. When there is a lot of exudate, if it is not replaced in time, the skin around the wound may be impregnated. So, manufacturers want to seize market share in the market incubation period, they must consider these two factors. Different companies use different marketing strategies. Part manufacturers even give distributors an over 80% discount, however, part just give distributors an under 30% discount. The results of these strategies often differ. For example, Top-medical gives distributors huge profit margins, and had seized part market share. What's more, this company did OEM for Coloplast, Medtronic, etc. In consumption market, as the largest consumption country, the China revenue has increased to 75.06 Million USD in 2017 and occupies a 30.08% market share. Foam Dressing used in industry including Pressure Ulcers, Superficial Burns, Postoperative Wounds, Open Wounds and Others. Report data showed that 21.42% of the Foam Dressing market demand in Acute Wounds, 17.27% in Postoperative Wounds and 61.31% in Chronic Wounds for Asia-Pacific region in 2017. The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

By Market Vendors:

Smith & Nephew

M?Inlycke Health Care

Coloplast Corp

3M

ConvaTec

Acelity

Medline Industries, Inc

Cardinal Health

B.Braun

Medtronic

Hollister Incorporated

Paul Hartmann

Top-medical

Lohmann & Rauscher

Winner Medical Group

Derma Sciences

By Types:

Adhesive Foam Dressing

Non-Adhesive Foam Dressing

By Applications:

Acute Wounds

Postoperative Wounds

Chronic Wounds

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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