

Global Floriculture Market Research Report 2022 Professional Edition

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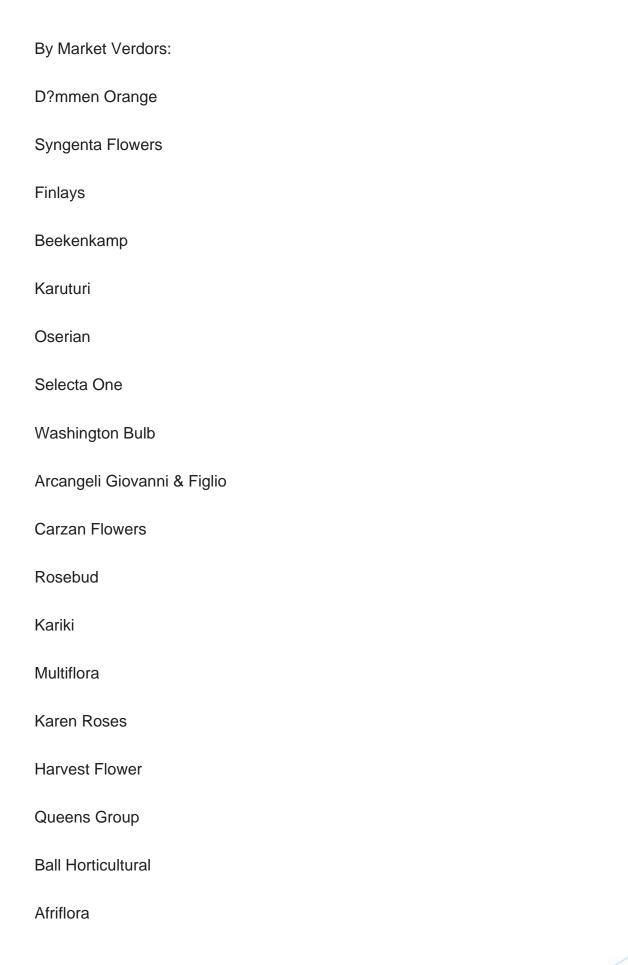
Abstracts

The global Floriculture market was valued at 489.03 Million USD in 2021 and will grow with a CAGR of .3% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers. Floriculture involves propagating, growing and marketing cut flowers, flower seeds and seedlings, bulb growing, nursery operation, chemical protection of plants, post-harvest storage and handling and use of preservatives. It is an international, multibillion dollar industry. As for consumption, Europe is also the largest consumer of floriculture, with 50.94% consumption share in 2016. North America and China are also key consumers. In addition, on the consumption side of the business, the rise of online floriculture sales is definitely one of these trends. In export market, the Netherlands is still a major junction in global cut flower trade, but the four cut flower exporters close to the equator? Colombia, Kenya, Ecuador and Ethiopia? are gathering speed. The Netherlands plays a key role in the global cut flowers trading as it has more than 40% export share. When refers to the import side, Europe, USA and Japan are the major importers.







Benary
Danziger
Sakata
By Types:
Cut Flowers
Bedding Plants
Potted Plants
By Applications:
Personal Use
Gift
Conference & Activities
Key Indicators Analysed
Market Players & Competitor Analysis: The report covers the key players of the industry

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology



Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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