

Global Flip-Flops Market Research Report 2022

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Abstracts

The global Flip-Flops market was valued at 7704.9 Million USD in 2021 and will grow with a CAGR of 6.04% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Flip Flops are a type of sandal, typically worn as a form of casual wear. They consist of a flat sole held loosely on the foot by a Y-shaped strap known as a toe thong that passes between the first and second toes and around both sides of the foot. The global flip flops market concentration ratio is low, with lots of brands and private labels located around the world, most of the factories located in Asia, Brazil, Mexico, Africa, North America and Europe. The top brands are mainly from North America, Europe and Brazil, such as Havaianas and Ipanema (Grendene) from Brazil, REEF, Deckers Brands (including UGG, Sanuk, Koolaburra, HOKA ONE ONE and Teva), Crocs, Tory Burch, Kate Spade New York, Skechers and Nike from United States, Monsoon Accessorize, Clarks, Fat Face, Adidas and Kappa from Europe.

By Market Vendors:

Havaianas

Ipanema (Grendene)

REEF

Deckers Brands

Crocs

Monsoon Accessorize

Clarks

FatFace

Roxy/Quiksilver

Tory Burch

Kate Spade

Nike

Adidas

Skechers

Kappa

Rainbow Sandals

Wolverine World Wide (Chaco, Hush Puppies)

Fitflop

Caleres (Vionic, Via Spiga and DR. SCHOLLS SHOES)

Rocket Dog

By Types:

Type A

Type B

Others

By Applications:

Application A

Application B

Others

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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