

Global EPS 'Coolers' Market Research Report 2022

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Abstracts

The global EPS 'Coolers' market was valued at 31.93 Million USD in 2021 and will grow with a CAGR of 3.12% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Expanded polystyrene (EPS) is a rigid and tough, closed-cell foam. It is usually white and made of pre-expanded polystyrene beads. Thick Wall ESP Coolers account for about 70% of the market, and the market share has been growing a bit in the past few years. Promotional ESP Coolers are much fewer than Thick Wall ESP Coolers and its market share has been decreasing a bit. Sonoco ThermoSafe and Magna Manufacturing are the largest producers in the world which account for 11.75% and 5.08% in 2015. Other companies have much smaller market than these two companies with no more than 5% of the market. The production of EPS ?Coolers? was largest in US in 2015, which accounts for 28.41% of the market. EU produced the second most EPS ?Coolers? in 2015 with 24.48% market share. China is the third largest with 18.51% in 2015. In terms of consumption, EU was the largest market while US was the second place in 2015 due to import and export. Although the market competition of EPS ?Coolers? is fierce globally, there are many enterprises can obtain considerable profit from the manufacturing and marketing of EPS ?Coolers? and that is the reason that we believe there will also be enterprises enter this market. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market

and the advantages or disadvantages of themselves.

By Market Vendors:

Sonoco ThermoSafe

Magna Manufacturing

LIFOAM Industries

Cellofoam

Moulded Foams

Airlite

Cold Chain Technologies

Intelsius

SKK

ACH Foam Technologies, Inc.

Styropack

Therapak

WOXIN

GINT

Tempack

Gailen

By Types:

Promotional EPS Coolers

Thick Wall EPS Coolers

By Applications:

Ship medicines

Ship reagents

Ship food

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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