

Global Engineered Wooden Flooring Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/G1C4903C5DB3EN.html>

Date: January 2022

Pages: 136

Price: US\$ 2,890.00 (Single User License)

ID: G1C4903C5DB3EN

Abstracts

The global Engineered Wooden Flooring market was valued at 7150.71 Million USD in 2021 and will grow with a CAGR of 4.5% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

As a kind of hardwood flooring which is widely used, engineered wooden flooring is composed of two or more layers of wood in the form of a plank. Engineered wooden flooring is comprised of two parts: core wood layers and a top hardware layer known as the lamella. The core layers are made up of 3-12 HDF, softwood or plywood sheets which are bonded together at 90 degree angles to form a sandwich base. The top layer is the wood that is visible when the flooring is installed and is adhered to the core. The lamella might be oak, walnut, maple or an alternative hardwood species that provides the aesthetic appeal. Global Engineered Wooden Flooring Industry is fragmented geographically, with leading brand in each region. In US, leading brands are Armstrong, Shaw, Mannington and Mohawk, while in Europe, mergers and acquisitions formed several big players, such as Bauwerk Boen AG, and Kahrs-Karelia Upofloor. In China, market leaders are Shenxiang and Jinqiao.

By Market Vendors:

Armstrong

Shaw

Mannington

Mohawk

Beaulieu

Bauwerk

Kahrs

Hamberger

Tarkett

Baltic Wood

Weitzer Parkett

Shengxiang

Jinqiao

Green Flooring

Yihua

Anxin

Shiyou

Depin

Maples

Vohringer

By Types:

Three Layers Engineered Wooded Flooring

Multilayer Engineered Wooded Flooring

By Applications:

Residential

Commercial

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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