

Global EMV Payment Cards Market Research Report 2022 Professional Edition

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Abstracts

The global EMV Payment Cards market was valued at 565137.55 Million USD in 2021 and will grow with a CAGR of 3.49% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

EMV is a payment method based upon a technical standard for smart payment cards and for payment terminals and automated teller machines which can accept them. EMV originally stood for 'Europay, Mastercard, and Visa', the three companies which created the standard. Key manufacturers of global EMV Payment Cards market include Gemalto, IDEMIA, Giesecke & Devrient and so on. In 2019, top 5 companies contributed a total sales market share of over 81%, among which Gemalto had 25% on its own. In terms of region, Europe is the largest market in global range, with a market share of about 38% in 2019. Following Europe, Asia-Pacific and North America occupied about 28% and 27% of global market.

By Market Vendors:

Gemalto

IDEMIA

Giesecke & Devrient

Perfect Plastic Printing

ABCorp

CPI Card

Tianyu

Goldpac

Hengbao

Watchdata Technologies

Valid

Kona I

Eastcompeace

By Types:

Fuel Card

Retail Store Card

Meal Voucher Card

Local Payment Schemes Card

UnionPay

Visa

Master Card

Amec

By Applications:

Application A

Application B

Others

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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