

Global Electronic Toothbrush Market Research Report 2022 Professional Edition

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Abstracts

The global Electronic Toothbrush market was valued at 2172.35 Million USD in 2021 and will grow with a CAGR of 7.81% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An electric toothbrush is a toothbrush that makes rapid automatic bristle motions, either back-and-forth oscillation or rotation-oscillation (where the brush head alternates clockwise and counterclockwise rotation), in order to clean teeth. Motions at sonic speeds or below are made by a motor. In the case of ultrasonic toothbrushes, ultrasonic motions are produced by a piezoelectric crystal. A modern electric toothbrush is usually powered by a rechargeable battery charged through inductive charging when the brush sits in the charging base between uses. First of all, with the growing preference of innovative oral care products, vendors in the electric toothbrush market are focusing on introducing the smart electric toothbrushes with value-added features. Second? Increase in awareness about oral hygiene and people living standard have been key driver for the electric toothbrush market. However, high cost of these toothbrushes in comparison to manual ones is to hamper the market growth over the forecast period. The region of North America and Europe have high market demand for electrical toothbrush due to having awareness regarding use of it. It is expected that developed markets led by Italy, Germany and the UK will continue driving growth of electric toothbrushes.

By Market Vendors:

Koninklijke Philips

Procter & Gamble

Colgate-Palmolive Company

Panasonic Corporation

Water Pik

Conair Corporation

Mouth Watchers

Omron Healthcare

By Types:

Vibration Motion

Rotation-Oscillation Motion

By Applications:

Kids

Adults

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market

status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Middle East Electronic Toothbrush Production Growth Rate Forecast (2022-2027)

Middle East Electronic Toothbrush Revenue Growth Rate Forecast (2022-2027)

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Oceania Electronic Toothbrush Revenue Growth Rate Forecast (2022-2027)

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Rest of the World Electronic Toothbrush Production Growth Rate Forecast (2022-2027)

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