

# Global Electronic Article Surveillance Market Research Report 2022 Professional Edition

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## Abstracts

The global Electronic Article Surveillance market was valued at 124.47 Million USD in 2021 and will grow with a CAGR of 2.96% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags. North America is the largest consumption of Electronic Article Surveillance (EAS) System, with a sales market share nearly 33.54% in 2016.. The second place is Asia-Pacific region; following North America with the sales market share over 28.01%. Asia Pacific is another important consumption market of Electronic Article Surveillance (EAS) System. Electronic Article Surveillance (EAS) System used in Retail industry including Clothing & Fashion Accessories, Cosmetics/Pharmacy, Supermarkets & Large Grocery and Others. Report data showed that 37.51% of the Electronic Article Surveillance (EAS) System market

demand in Supermarkets & Large Grocery, 30.27% in Clothing & Fashion Accessories, and 18.17% in Cosmetics/Pharmacy in 2016. Briefly speaking, in the next few years, Electronic Article Surveillance (EAS) System industry will still be a relative highly energetic industry. Sales of Electronic Article Surveillance (EAS) System have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries .

By Market Vendors:

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

Sentry Technology

Ketec

All Tag

Universal Surveillance Systems

By Types:

Hard Tag

Soft Tag

Deactivator or Detacher

Detection system

Permanent Deactivation Tag

By Applications:

Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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