

Global Electric Toothbrush Market Research Report 2022 Professional Edition

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Abstracts

The global Electric Toothbrush market was valued at 1362.3 Million USD in 2021 and will grow with a CAGR of 2.22% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

This report studies the Electric Toothbrush market, An electric toothbrush is a toothbrush that makes rapid, automatic bristle motions, either back-and-forth oscillation or rotation-oscillation (where the brush head alternates clockwise and counterclockwise rotation), in order to clean teeth. Motions at sonic speeds or below are made by a motor. In the case of ultrasonic toothbrushes, ultrasonic motions are produced by a piezoelectric crystal. A modern electric toothbrush is usually powered by a rechargeable battery charged through inductive charging when the brush sits in the charging base between uses. Europe in the largest market, has over 66% of the market share in 2016, and United States is the second market, with a market share of 13.9% in 2016. Europe and United States are dominating the market. In Europe, driven by Germany, France, Italy, Netherlands and Sweden, dut to affordability among high disposable incomes consumers, preference for premium dentail care, and the concerted efforts of manufacturers in launching products utilizing advanced technology.

By Market Verdors:



Philips Sonicare

Oral - B (P & G)
Panasonic
Colgate - Palmolive
Wellness Oral Care
Interplak (Conair)
Church & Dwight (Arm & Hammer)
LION
Waterpik
Lebond
Ningbo Seago
Risun Technology
SEASTAR Corporation
Minimum
Dretec
JSB Healthcare
Brush Buddies
AEG
Sonic Chic
Brio Product



Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the



global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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