

# Global Electric Blankets Market Research Report 2022 Professional Edition

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### **Abstracts**

The global Electric Blankets market was valued at 1082.94 Million USD in 2021 and will grow with a CAGR of 2.79% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An electric blanket has an electrical heating device built in that is meant to be placed above the bed sheet. In Commonwealth countries, however, it refers to an electric mattress pad that is kept below the bottom bed sheet. They comprise a control unit that allows the user to adjust the heat produced by the device. Larger size beds may even have two separate control units for both sides of the bed. An electric blanket can be useful to heat the bed to a certain level before sleeping to keep the occupant cosy and warm. Typical low voltage electric blankets work on 12-24 volts and are made of thin carbon fibre wires. The electric blanket was invented more than a century ago by American inventor Samuel Russell, while the first recorded sale in the electric blanket market was by the Samson United Corporation in 1930. An electric blanket uses heating elements or insulated wires that are put into a fabric that heats up when connected to an electrical socket. The temperature control unit, located between the electrical point and blanket, controls the current that enters the heating elements of the blanket. Modern devices use carbon fibre wires to provide heat for the user's comfort. These wires are much less conspicuous and bulky than the ones used in the past. Today, there are a lot of variations available in the electric blanket market like under blankets,



over-blankets, throws and duvets. What is common is the wiring that heats up when connected to the electric point. Buyers are truly spoilt for choice now as they can select blankets with dual controls, those that remain on throughout the night, and those that are machine washable or even those that regulate themselves according to the user's body temperature. The Underblankets segment held a significant share of the of the Electric Blankets market. In 2019, it accounted for a share of 74.61% in the global revenue share. Based on application, the Home Use blankets held an important share, accounting for 86.84% of total sales volume. China is the largest consumption market of Electric Blankets in 2019, which accounted for 45.65% of total sales volume. Rainbow Group, Sunbeam Products and Caiyang ranked Top 3 of the revenue share in global market in 2019.

By Market Verdors:		
Rainbow Group		
Sunbeam Products, Inc		
Caiyang		
Shanghai Xiaomianyang Electric		
Qingdao Qindao Electric		
Perfect Fit Industries, LLC.		
Beurer		
Tenacta Group S.p.A.		
Sojoy		
Bokuk Electronics CO.		
Morphy Richards		
Slumberdown		

Biddeford



By Types:
Underblankets
Overblankets
By Applications:
Commercial
Home
Key Indicators Analysed
MILED OO CONTRACTOR OF THE CONTRACTOR

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the



global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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