

Global E-reader Market Research Report 2022

Professional Edition

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Abstracts

The global E-reader market was valued at 393.3 Million USD in 2021 and will grow with a CAGR of 17.46% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals. There are only a handful of key regional players that have any sort of sales record and loyal customers. One of the most well-known is Tolino, which comprises of an alliance of telecom and tech companies that wanted to develop e-readers and open a digital bookstore to prevent Amazon from dominating the German market.

Netherlands based Icarus has a fond place in geeks hearts because they were one of the first ones to develop open Android based e-readers, that allow you to install apps just like you would on a smartphone and tablet. Pocketbook tends to dominate Eastern Europe and Russia and Onyx Boox is primarily focused on the Chinese market.

Hanvon, a former member of the world's top 5 manufacturers has turned to focus their old expertized fields which are face recognition and E-drawing board, further cutting down the revenue share by E-reader.

By Market Vendors:

Amazon

Kobo

Sony

Hanvon

Pocketbook

Ematic

Alurateck

By Types:

E-ink E-Reader

TFT-LCD E-reader

By Applications:

Ages below 18

Ages 18-35

Ages 36-50

Ages >50

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market

status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Bottom-up and Top-down Approaches for This Report

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