

Global E-Book Reader Market Research Report 2022

Professional Edition

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Abstracts

The global E-Book Reader market was valued at 2134.54 Million USD in 2021 and will grow with a CAGR of 13.24% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An e-book reader is a portable electronic device for reading digital books and periodicals, also known as an electronic book reader. The e-book reader is normally designed to operate for long hours by consuming minimal power. Most e-book readers rely on the e-ink technology for their displays. E-book readers have lots of advantages like portability, capacity, foreign language learning, better reading and free e-books. Demand for e-book reader is expected to be supported by an increasing adaptation of online content into the educational curriculum, increasing adoption of e-books, growing e-learning market and increasing availability of free e-books on the internet. However, in terms of market revenue growth, the global e-book reader market is anticipated to witness low revenue growth during the forecast period owing to an increase in the adoption of smartphones and tablets. The global e-learning market is currently on an upswing and is witnessing a boom in revenue growth owing to its great market potential as the next generation education system. The global education sector is experiencing a shift in e-learning models fueled by the exploding demand for connected devices and digital education across the world.

By Market Verdors:

Amazon

Rakuten Kobo

Barnes & Noble

Hanvon Technology

Onyx Book

PocketBook International

Aluratek

Bookeen

ECTACO

Ematic

Arta Tech

Wexler Flex

By Types:

E Ink Screen

LCD Screen

By Applications:

Organized Retail Store

Unorganized Retail Store

E-Commerce

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Hanvon Technology E-Book Reader Product Specification

Onyx Book E-Book Reader Product Specification

PocketBook International E-Book Reader Product Specification

Aluratek E-Book Reader Product Specification

Bookeen E-Book Reader Product Specification

ECTACO E-Book Reader Product Specification

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