

Global Direct Thermal Printing Film Market Research Report 2022 Professional Edition

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Abstracts

The global Direct Thermal Printing Film market was valued at 363.42 Million USD in 2021 and will grow with a CAGR of 5.46% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

DTP films are films with a proprietary coating which enables the formation of an image or impression on the films upon contact with the heated print head of a thermal printer. A protective layer is generally applied to protect the coated surface from mechanical abrasion, damage due to climatic factors or chemical products etc. Major manufacturers of Direct Thermal Printing Film worldwide include Cosmo Films, Mondi Group, Avery Dennison, LINTEC and Bizerba, which were among the Top 5 in terms of global market share by revenue in 2019, accounting for 33.30% of the total. North America (especially the United States), Europe and the Asia-Pacific region are the major consumer markets for Direct Thermal Printing Film, among which the United States accounted for nearly 30% of the total global consumption in 2019, ranking first. In 2019, the global revenue share of white ones is 71.39%, far higher than that of transparent ones, another major product type of Direct Thermal Printing Film. It is expected that the share of white ones will slowly decline.

By Market Vendors:

Cosmo Films

Mondi Group

LINTEC

Tech Labels

Ricoh

Smith & McLaurin

Avery Dennison

Green Bay Packaging

Honeywell

Able Label

Bizerba

Jujo Thermal

By Types:

White Thermal Printing Film

Transparent Thermal Printing Film

By Applications:

Cosmetics and Personal Care

Pharmaceutical

Food and Beverage

Luggage Tags

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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