

# Global Digital Scent Market Research Report 2022

## Professional Edition

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### Abstracts

The global Digital Scent market was valued at 113.88 Million USD in 2021 and will grow with a CAGR of 19.13% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Digital scent technology is the engineering discipline dealing with olfactory representation. It is a technology to sense, transmit and receive scent-enabled digital media. For example, the addition of such equipment in the cinema for example, the device lets viewers watch a movie and feel the 'flavor', brings a richer viewing experience. Digital scent technology is a technology to sense, transmit and receive scent-enabled digital media such as web pages, movies & music. The technology uses hardware devices consisting of gas sensors such as e-nose and scent synthesizer, which help in sensing and generating different types of smells. Currently, the development of e-nose is much more mature and widely used than scent synthesizer. And e-nose is the main part in the digital scent technology industry now.

By Market Vendors:

Alpha MOS

AIRSENSE Analytics

Odotech

Electronics Sensor Technology

Owlstone

G.A.S.

Sensigent

The eNose Company

By Types:

E-nose

Scent synthesizer

By Applications:

Entertainment

Education

Healthcare

Food & Beverage

Communication

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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