

Global Detergent Alcohol Market Research Report 2022 Professional Edition

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Abstracts

The global Detergent Alcohol market was valued at 7001.51 Million USD in 2021 and will grow with a CAGR of 3.39% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Detergent alcohols are basically fatty alcohols with carbon chain length in the range between of C12-C18. They are produced both through natural and synthetic resources. Naturally, detergent alcohols are obtained through resources such as oils, fats and waxes of plant or animal, while synthetically, they are derived from petrochemical derivatives. Detergent alcohols are mainly used as raw material for the manufacturing of surfactants and detergents, which are used in household and industrial cleaning applications. Detergent alcohols are also used as a polymerization aid, plasticizer and antioxidant in polymers and plastic processing. Numerous different types of detergent alcohols are available in the market which are used for their various application in household detergents, industrial cleaners, lube oil additive, oil field chemical and others. Detergent alcohols find their major application in household/ industrial detergents and cleaners, personal care products, plasticizers and processing aid, lube oil additive, oilfield chemical, water and wastewater treatment chemicals and others. With holistic growth in these end-use industries, demand for detergent alcohols is also expected to increase at proportionately high CAGR through 2026. The abundant availability of raw material and increase in use of the detergent alcohol in variety of new application is also

expected to augment market of detergent alcohol both on the supply as well as demand side. Personal care segment, which include products such as soaps, shampoos, shower gels etc., is expected to witness high growth rate in the global detergent alcohol market between 2016 and 2026. Use of biodegradable and organic content is expected to be the main driving force for the use of detergent alcohols in personal care products.

By Market Verdors:

Sasol

Kao

Ecogreen Oleochemicals

Musim Mas Holdings

Royal Dutch Shell

VVF

KLK

Procter & Gamble

Emery Oleochemicals

Wilmar International

By Types:

Natural

Synthetic

By Applications:

Household

Industrial

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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