

# Global Demi-Fine Jewellery for Women Market Research Report 2022 Professional Edition

https://marketpublishers.com/r/G71BE4A5A4ADEN.html

Date: January 2022

Pages: 132

Price: US\$ 2,890.00 (Single User License)

ID: G71BE4A5A4ADEN

# **Abstracts**

The global Demi-Fine Jewellery for Women market was valued at 217.8 Million USD in 2021 and will grow with a CAGR of 23.57% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Demi-fine offers contemporary designs crafted from gold plated silver and semi-precious gemstones marketed at moderate prices. This offering seamlessly bridges the gap between high street jewelry and aspirational fine jewelry. Typically with fine jewellery, you see pieces made out of precious stones and metals with larger price tags, while costume Jewellery uses metal alloys and has prices below \$100. Demi-fine Jewellery merges these two mediums by creating pieces made with gold (below 18 karats) and silver or plated pieces paired with semi-precious stones, hitting that sweet spot under \$400. Global Demi-Fine Jewellery For Women key players include Missoma, Otiumberg, Edge of Ember, etc. Global top 3 manufacturers hold a share over 26%. Europe is the largest market, with a share about 43%, followed by North America, and Japan, both have a share about 37 percent. In terms of product, Below 150 USD is the largest segment, with a share over 33%. And in terms of application, the largest application is Online Retail, followed by Flagship Stores, Shopping Mall and Others.

By Market Verdors:



# Missoma

Otiumberg	
Edge of Ember	
Maria Black	
Astley Clarke	
Catbird	
Loren Stewart	
WWAKE	
Jacquie Aiche	
N+A New York	
Felt London	
Monica Vinader	
Sarah & Sebastian	
Hirotaka	
Natasha Schweitzer	
Alex Monroe	
Astrid & Miyu	
Brigitta Studio	
Carrie Elizabeth	
Cendre	



Daphine
Stellar 79
Tada & Toy
Zoe & Morgan
By Types:
Below 150 USD
151-300 USD
301-400 USD
By Applications:
Online Retail
Flagship Stores
Shopping Mall and Others
Key Indicators Analysed
Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous



Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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