

Global Cycling Helmet Market Research Report 2022

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Abstracts

The global Cycling Helmet market was valued at 713.38 Million USD in 2021 and will grow with a CAGR of 2.93% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Cycling Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Cycling Helmets can help absorb impacts and save their life. A typical helmet has two main parts: a hard outer shell and a soft inner liner. The hard shell is designed to spread the force of an impact over a broader area so rider's skull is less likely to fracture, while the soft liner is meant to squeeze inward and absorb the impact energy, so less of it is transmitted to rider's head. Shells of Cycling Helmets are typically made of composite materials like fiberglass or lightweight carbon fiber, or very hard plastics such as polycarbonate or ABS. And liners are usually about 20cm (0.8 inches) thick and made of two layers of foam: a soft, bouncy layer that absorbs small bashes and bumps and a stiff layer that permanently deforms to absorb very hard impacts. The classification of bike helmet are MTB helmets, road helmets and recreational helmets, and the proportion of MTB helmets in 2019 is about 44.5%, road helmets account for over 33.5% of market. Bike helmet is widely used in commuter &

recreation and sport games. The most proportion of bike helmet is commuter & recreation, and proportion in 2019 is about 83.3%. Europe is the largest consumption place, with a consumption market share over 34.6% in 2019. Following Europe, North America is the second largest consumption place with the consumption market share about 31.9%. Market competition is intense. Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK, Mavic, Merida, Specialized are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry. Vista Outdoor is absolutely the largest player holding 27.11% of market in 2019. Top 10 players account for over 60% of the total market.

By Market Vendors:

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

POC

Urge

Lazer

Louis Garneau

Strategic Sports

LAS helmets

Fox Racing

Limar

Orbea

Rudy Project

Moon Helmet

SenHai Sports Goods

Shenghong Sports

GUB

One Industries

HardnutZ

By Types:

MTB Helmets

Road Helmets

Recreational Helmets

By Applications:

Commuter & Recreation

Sport Games

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Research Programs/Design for This Report

Key Data Information from Secondary Sources

Key Data Information from Primary Sources

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MTB Helmets Features

Road Helmets Features

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