

# Global Cosmetic Grade Bentonite Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/G3CF6B7C422BEN.html>

Date: January 2022

Pages: 117

Price: US\$ 2,890.00 (Single User License)

ID: G3CF6B7C422BEN

## Abstracts

The global Cosmetic Grade Bentonite market was valued at 34.2 Million USD in 2021 and will grow with a CAGR of 6.74% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

The main function of cosmetic grade bentonite is to absorb oil and other impurities from the skin, and can be used as a filler, emulsion stabilizer, opacifying agent and suspending agent. When bentonite is used as a surfactant, it can make skin care products appear less oily for oily skin. The cosmetic grade bentonite industry is dominated by few players from US, Europe, and Japan. Minerals Technologies (Amcol), Bentonite Performance Minerals LLC (BPM), and R.T. Vanderbilt Company from US. And Minerals Technologies (Amcol) is the largest player of cosmetic grade bentonite, with a share about 35% in volume and over 45% in value in 2019. European key player is Laviosa Minerals SpA, while Japanese players include Kunimine Industries and HOJUN. India and China are also important players in cosmetic grade bentonite market, with several small players like Ashapura, Swell Well Minechem, Neelkanth Minechem, Huawei Bentonite, Fenghong New Material, Ningcheng Tianyu and Inner Mongolia Longqing Bentonite Technology, etc. Global top five players hold a share over 70% in 2019. Asia-Pacific is the largest consumer of cosmetic grade bentonite, with a share over 45% due to lots of cosmetics and personal products are produced and consumed in Asia, especially the demand from China, South Korea, Japan, India and ASEAN

countries. Europe and North America are the second and third largest markets, with a share of 23% and 21%, respectively. In terms of application, facial mask is the largest application of cosmetic grade bentonite, followed by Creams & Lotions and Acne Treatments.

By Market Vendors:

Minerals Technologies(Amcol)

Bentonite Performance Minerals LLC (BPM)

Laviosa Minerals SpA

Ashapura

Kunimine Industries

Huawei Bentonite

Fenghong New Material

Ningcheng Tianyu

RT Vanderbilt Company

Swell Well Minechem

HOJUN

Inner Mongolia Longqing Bentonite Technology

Neelkanth Minechem

By Types:

Sodium Bentonite

Calcium Bentonite

By Applications:

Facial Mask

Creams & Lotions

Acne Treatments

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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