

# Global Contrast Media Market Research Report 2022 Professional Edition

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## **Abstracts**

The global Contrast Media market was valued at 5446.7 Million USD in 2021 and will grow with a CAGR of 4.74% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Contrast media (or contrast agents) is a substance used to increase the contrast of structures or fluids within the body in medical imaging. Contrast agents absorb or alter external electromagnetism or ultrasound, which is different from radiopharmaceuticals, which emit radiation themselves. Contrast media, enhance the radiodensity in a target tissue or structure. Contrast agents are commonly used to improve the visibility of blood vessels and the gastrointestinal tract. Several types of contrast media are in use in medical imaging and they can roughly be classified based on the imaging modalities where they are used. Most common contrast agents work based on X-ray attenuation and magnetic resonance signal enhancement. The classification of contrast media includes X-ray & CT contrast media, MRI contrast media, ultrasound contrast media, and the proportion of X-ray & CT contrast media in 2017 is about 86%. Contrast media is widely used in hospitals and clinics. The most proportion of contrast media is used in hospitals and the revenue in 2017 is 3796 M USD. North America is the largest consumption place, with a consumption market share nearly 32% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 28%. Market competition is intense. GE, Bayer, Bracco Imaging, etc.



are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

By Market Verdors:
GE
Bayer
Bracco Imaging
Guerbet Group
Hengrui Medicine
Lantheus
YRPG
BeiLu Pharma
By Types:
X-ray & CT Contrast Media
MRI Contrast Media
Ultrasound Contrast Media
By Applications:
Hospitals
Clinics
Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales,



Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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South America Contrast Media Production Growth Rate Forecast (2022-2027)

South America Contrast Media Revenue Growth Rate Forecast (2022-2027)

Rest of the World Contrast Media Production Growth Rate Forecast (2022-2027)

Rest of the World Contrast Media Revenue Growth Rate Forecast (2022-2027)

North America Contrast Media Consumption Forecast 2022-2027

East Asia Contrast Media Consumption Forecast 2022-2027

Europe Contrast Media Consumption Forecast 2022-2027

South Asia Contrast Media Consumption Forecast 2022-2027

Southeast Asia Contrast Media Consumption Forecast 2022-2027



Middle East Contrast Media Consumption Forecast 2022-2027

Africa Contrast Media Consumption Forecast 2022-2027

Oceania Contrast Media Consumption Forecast 2022-2027

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